

ISLAND SUPPLEMENT

OAHU VISITORS BY AIR

MAUI COUNTY VISITORS BY AIR

Maui Island

Molokai

Lanai

KAUAI VISITORS BY AIR

HAWAII (BIG ISLAND) VISITORS BY AIR

Hilo

Kona



ISLAND SUPPLEMENT

ISLAND OF OAHU: The island of Oahu hosted a total of 4,276,077 visitors who came by air in 2002, up 0.4 percent from the previous year. Close to 67 percent of these visitors stayed exclusively on Oahu while the remainder also visited the neighbor islands (TABLE 41).

Over half (56.7%) of the total Oahu visitors arrived on domestic flights while 43.3 percent came from foreign countries. Independent travelers comprised 44.8 percent of all visitors to Oahu while the remainder purchased group tours or package accommodations. There were more repeat visitors (57.0%) than first-time visitors (43.0%) to Oahu.

Nearly 77 percent of all visitors to Oahu stayed in hotels, 9.8 percent stayed in condominium, 9.8 percent stayed with friends or relatives and 2.0 percent stayed in timeshare properties. The majority (80.2%) of those that visited Oahu traveled for pleasure.

ISLAND OF MAUI: Total arrivals by air to the island of Maui rose 1.2 percent to 2,073,051 visitors in 2002. About half of these visitors spent all their time on Maui while half also visited other islands in addition to Maui (TABLE 43).

Only 16.8 percent of the Maui visitors arrived on international flights while the majority (83.2%) came from the domestic markets. Repeat visitors accounted for 62.8 percent of the total visitors to Maui compared to 37.2 percent of first-time visitors. There were more true independent travelers (56.7%) to Maui than those who purchased group tours or package accommodations.

Nearly 62 percent of all visitors to Maui stayed in hotels, 26.5 percent stayed in condominiums, 7.3 percent stayed in timeshare properties and 6.5 percent stayed with friends or relatives. About 87 percent visited the island of Maui for pleasure.

ISLAND OF MOLOKAI: A total of 75,135 air visitors came to Molokai in 2002, up 7.0 percent from the previous year. Most of those who visited Molokai also visited other islands but only 9.9 percent stayed on Molokai exclusively (TABLE 44).

The majority (70.7%) of all Molokai visitors arrived on domestic flights. Close to 62.5 percent were repeat visitors while 37.5 percent were first-timers to the island. Nearly 56 percent of the visitors to Molokai were independent travelers. The remainder purchased group tour or package accommodations.

Close to 63 percent stayed in hotels, 23.0 percent stayed in condominiums, 12.7 percent stayed with friends or relatives and 5.5 percent stayed in timeshare properties. Pleasure was the primary purpose for visitations to this island given by 81.8 percent of all Molokai visitors.

ISLAND OF LANAI: Total arrivals by air to Lanai decreased 4.7 percent to 80,874 visitors in 2002. About 13 percent of these visitors spent their entire time on this island (TABLE 45).

Close to 80 percent of the Lanai visitors arrived on domestic flights while 20.3 percent came from foreign destinations. There were more repeat visitors (63.3%) than first timers (36.7%) on Lanai during the year. Similar to visitors on Maui and Molokai, there were more independent travelers to Lanai than those who purchased group tours or package accommodations.

Hotels were the primary choice for lodging by 70.3 percent of the visitors to Lanai, 16.0 percent stayed in condominiums and 9.7 percent stayed with friends or relatives and 4.6 percent stayed in timeshare properties. The majority (79.0%) of Lanai's visitors came for pleasure.

ISLAND OF KAUAI: A total of 1,005,897 air visitors went to Kauai in 2002, down slightly by 0.3 percent from the previous year. Nearly 36 percent of these visitors stayed on this island exclusively (TABLE 46).

There were more visitors to Kauai from the domestic market (84.5%) than those from foreign countries (15.5%). There were also a larger number of repeat visitors (62.7%) compared to first-time visitors (37.3%) during the year. Over half (57.5%) of the Kauai visitors were independent travelers.

Close to 59 percent of those who visited Kauai stayed in hotels, 20.7 percent stayed in condominium, 14.5 percent stayed in timeshare properties and 6.9 percent stayed with friends or relatives. The number of those who honeymooned/got married in the islands and visited Kauai jumped 22.2 percent from last year to 112,035 visitors.

THE BIG ISLAND: Arrivals by air to the Big Island increased 5.2 percent from 2001 to 1,243,313 visitors. Those who stayed exclusively on this island accounted for 35.3 percent of the total or 425,891 visitors (TABLE 47).

The majority of all Hawaii visitors were from the domestic U.S. mainland (73.9%) while 26.1 percent were from foreign countries. Repeat visitors (64.0%) comprised a larger proportion than first-time visitors (36.0%) among this group. There were also more visitors traveling independently (55.0%) than those who purchased group tours or package accommodations.

About 66.3 percent of all visitors to the Big Island stayed in hotels, 15.6 percent stayed in condominiums, 9.8 percent stayed with friends and relatives, 8.3 percent stayed in timeshare properties and 9.6 percent stayed on cruise ships. Approximately 83 percent of the visitors traveled to the Big Island for pleasure.

**TABLE 35: Visitor Arrivals by Island and Month: 2002 vs. 2001
(Arrivals by air)**

STATE	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2001	2001	% Change
JAN	462,566	552,225	-16.2%	305,317	334,509	-8.7%	157,249	217,716	-27.8%
FEB	503,379	550,987	-8.6%	345,508	345,429	0.0%	157,871	205,558	-23.2%
MAR	571,691	611,876	-6.6%	392,019	399,849	-2.0%	179,672	212,027	-15.3%
APR	479,706	553,222	-13.3%	335,245	371,123	-9.7%	144,461	182,099	-20.7%
MAY	508,837	523,965	-2.9%	354,831	351,875	0.8%	154,006	172,090	-10.5%
JUN	594,486	596,804	-0.4%	425,712	406,580	4.7%	168,774	190,224	-11.3%
JUL	611,366	641,232	-4.7%	443,391	432,106	2.6%	167,975	209,126	-19.7%
AUG	617,899	645,700	-4.3%	427,851	415,973	2.9%	190,048	229,727	-17.3%
SEPT	464,974	360,118	29.1%	298,871	243,245	22.9%	166,103	116,872	42.1%
OCT	512,613	389,640	31.6%	343,987	289,416	18.9%	168,626	100,224	68.2%
NOV	493,521	389,749	26.6%	328,033	294,798	11.3%	165,488	94,951	74.3%
DEC	568,021	488,273	16.3%	358,086	339,418	5.5%	209,935	148,855	41.0%
TOTAL	6,389,058	6,303,790	1.4%	4,358,850	4,224,321	3.2%	2,030,208	2,079,469	-2.4%
OAHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	303,429	381,726	-20.5%	167,178	188,385	-11.3%	136,251	193,341	-29.5%
FEB	332,767	375,680	-11.4%	196,496	191,727	2.5%	136,271	183,954	-25.9%
MAR	378,614	407,230	-7.0%	219,910	219,344	0.3%	158,704	187,886	-15.5%
APR	316,368	360,598	-12.3%	184,897	197,334	-6.3%	131,471	163,264	-19.5%
MAY	352,080	360,930	-2.5%	208,535	202,311	3.1%	143,546	158,619	-9.5%
JUN	397,609	408,607	-2.7%	240,596	234,562	2.6%	157,014	174,045	-9.8%
JUL	403,060	438,972	-8.2%	249,500	247,832	0.7%	153,559	191,140	-19.7%
AUG	403,482	441,562	-8.6%	228,967	233,750	-2.0%	174,515	207,812	-16.0%
SEPT	318,220	246,723	29.0%	161,459	138,309	16.7%	156,761	108,414	44.6%
OCT	345,075	262,078	31.7%	186,763	169,031	10.5%	158,313	93,047	70.1%
NOV	331,957	245,644	35.1%	180,775	163,174	10.8%	151,182	82,470	83.3%
DEC	393,416	327,785	20.0%	198,094	193,527	2.4%	195,322	134,258	45.5%
TOTAL	4,276,077	4,257,536	0.4%	2,423,169	2,379,285	1.8%	1,852,908	1,878,250	-1.3%
KAUAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	69,896	76,884	-9.1%	56,691	60,810	-6.8%	13,205	16,074	-17.8%
FEB	77,846	86,030	-9.5%	63,979	67,188	-4.8%	13,867	18,842	-26.4%
MAR	86,338	90,565	-4.7%	70,492	75,657	-6.8%	15,846	14,909	6.3%
APR	75,727	80,671	-6.1%	65,214	67,725	-3.7%	10,513	12,946	-18.8%
MAY	84,723	85,806	-1.3%	74,709	69,574	7.4%	10,014	16,232	-38.3%
JUN	93,100	103,850	-10.4%	81,885	84,150	-2.7%	11,215	19,700	-43.1%
JUL	97,974	107,648	-9.0%	87,204	89,514	-2.6%	10,770	18,134	-40.6%
AUG	96,464	99,627	-3.2%	81,739	80,651	1.3%	14,724	18,976	-22.4%
SEPT	76,461	63,444	20.5%	66,032	56,246	17.4%	10,429	7,198	44.9%
OCT	87,414	75,266	16.1%	73,653	68,490	7.5%	13,761	6,776	103.1%
NOV	78,657	66,893	17.6%	64,403	59,151	8.9%	14,254	7,742	84.1%
DEC	81,299	72,014	12.9%	63,912	60,213	6.1%	17,387	11,801	47.3%
TOTAL	1,005,897	1,008,699	-0.3%	849,913	839,368	1.3%	155,985	169,329	-7.9%

Source: DBEDT

TABLE 35: Visitor Arrivals by Island and Month: 2002 vs. 2001 (continued)
(Arrivals by air)

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	151,838	184,770	-17.8%	120,844	130,584	-7.5%	30,994	54,186	-42.8%
FEB	172,416	182,565	-5.6%	136,244	136,794	-0.4%	36,172	45,771	-21.0%
MAR	193,838	206,193	-6.0%	156,638	162,490	-3.6%	37,200	43,703	-14.9%
APR	156,399	194,186	-19.5%	131,194	153,290	-14.4%	25,205	40,896	-38.4%
MAY	166,756	170,480	-2.2%	144,160	138,701	3.9%	22,596	31,779	-28.9%
JUN	200,246	202,476	-1.1%	175,432	167,595	4.7%	24,814	34,881	-28.9%
JUL	219,543	215,972	1.7%	186,796	176,583	5.8%	32,747	39,389	-16.9%
AUG	212,205	208,326	1.9%	176,657	165,759	6.6%	35,548	42,567	-16.5%
SEPT	152,439	114,428	33.2%	126,513	99,085	27.7%	25,926	15,343	69.0%
OCT	170,727	132,339	29.0%	145,037	115,037	26.1%	25,690	17,302	48.5%
NOV	164,974	142,096	16.1%	130,152	115,602	12.6%	34,823	26,494	31.4%
DEC	178,046	150,646	18.2%	140,436	124,440	12.9%	37,610	26,206	43.5%
TOTAL	2,139,427	2,104,478	1.7%	1,770,103	1,685,960	5.0%	369,323	418,518	-11.8%
MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	147,588	177,132	-16.7%	117,392	125,803	-6.7%	30,196	51,329	-41.2%
FEB	166,907	177,161	-5.8%	132,069	132,710	-0.5%	34,838	44,451	-21.6%
MAR	186,446	199,674	-6.6%	153,002	157,765	-3.0%	33,445	41,909	-20.2%
APR	151,595	189,256	-19.9%	128,032	149,516	-14.4%	23,564	39,740	-40.7%
MAY	162,739	166,608	-2.3%	140,647	135,258	4.0%	22,092	31,350	-29.5%
JUN	196,023	198,455	-1.2%	171,740	163,838	4.8%	24,283	34,617	-29.9%
JUL	212,840	211,563	0.6%	182,539	172,918	5.6%	30,301	38,646	-21.6%
AUG	202,706	204,062	-0.7%	172,334	162,198	6.2%	30,373	41,864	-27.4%
SEPT	148,159	111,917	32.4%	123,409	96,882	27.4%	24,750	15,035	64.6%
OCT	165,149	128,861	28.2%	140,956	112,018	25.8%	24,193	16,843	43.6%
NOV	160,581	138,402	16.0%	126,661	112,268	12.8%	33,919	26,134	29.8%
DEC	172,317	145,675	18.3%	136,270	119,787	13.8%	36,047	25,888	39.2%
TOTAL	2,073,051	2,048,768	1.2%	1,725,051	1,640,961	5.1%	348,001	407,806	-14.7%
MOLO-KAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	4,358	7,665	-43.1%	3,588	4,591	-21.9%	770	3,074	-75.0%
FEB	5,237	6,630	-21.0%	3,789	4,706	-19.5%	1,448	1,924	-24.7%
MAR	7,605	7,149	6.4%	3,238	5,283	-38.7%	4,367	1,866	134.0%
APR	3,871	5,096	-24.0%	3,026	3,874	-21.9%	845	1,222	-30.9%
MAY	4,391	5,080	-13.5%	3,670	4,312	-14.9%	721	768	-6.0%
JUN	6,017	4,881	23.3%	4,596	4,507	2.0%	1,422	374	280.4%
JUL	8,305	9,679	-14.2%	5,842	4,911	19.0%	2,463	4,768	-48.3%
AUG	8,942	5,740	55.8%	5,756	4,279	34.5%	3,186	1,461	118.1%
SEPT	5,610	3,337	68.1%	3,917	3,048	28.5%	1,693	289	486.2%
OCT	6,977	5,118	36.3%	5,204	4,524	15.0%	1,773	594	198.5%
NOV	6,205	4,543	36.6%	5,078	3,615	40.5%	1,127	928	21.4%
DEC	7,618	5,315	43.3%	5,450	4,662	16.9%	2,168	653	232.1%
TOTAL	75,134	70,233	7.0%	53,152	52,312	1.6%	21,983	17,921	22.7%
LANAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	5,644	8,309	-32.1%	4,777	6,873	-30.5%	867	1,436	-39.6%
FEB	6,002	7,713	-22.2%	4,880	6,161	-20.8%	1,122	1,552	-27.7%
MAR	6,765	8,662	-21.9%	5,274	7,143	-26.2%	1,491	1,519	-1.9%
APR	6,605	6,805	-3.0%	4,851	5,896	-17.7%	1,754	909	92.8%
MAY	6,595	6,821	-3.3%	5,386	5,941	-9.3%	1,209	880	37.5%
JUN	6,934	6,900	0.5%	5,507	5,869	-6.2%	1,426	1,031	38.3%
JUL	7,240	7,412	-2.3%	5,756	6,273	-8.2%	1,484	1,139	30.3%
AUG	10,484	6,875	52.5%	6,672	5,953	12.1%	3,811	922	313.5%
SEPT	5,392	4,373	23.3%	4,659	3,911	19.1%	733	462	58.7%
OCT	6,884	7,086	-2.8%	6,015	6,748	-10.9%	869	338	157.3%
NOV	6,046	6,345	-4.7%	5,036	5,487	-8.2%	1,010	858	17.6%
DEC	6,285	7,604	-17.4%	5,620	6,529	-13.9%	665	1,075	-38.2%
TOTAL	80,874	84,905	-4.7%	64,433	72,783	-11.5%	16,441	12,122	35.6%

Source: DBEDT

TABLE 35: Visitor Arrivals by Island and Month: 2002 vs. 2001 (continued)
(Arrivals by air)

BIG ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	95,784	103,867	-7.8%	71,052	71,621	-0.8%	24,732	32,246	-23.3%
FEB	103,682	103,873	-0.2%	76,422	75,251	1.6%	27,261	28,622	-4.8%
MAR	112,417	113,224	-0.7%	78,918	85,294	-7.5%	33,499	27,930	19.9%
APR	94,404	97,206	-2.9%	73,791	68,848	7.2%	20,613	28,358	-27.3%
MAY	89,003	94,936	-6.2%	69,917	67,152	4.1%	19,087	27,784	-31.3%
JUN	111,913	112,278	-0.3%	84,779	85,236	-0.5%	27,134	27,043	0.3%
JUL	115,183	123,326	-6.6%	88,080	90,608	-2.8%	27,102	32,718	-17.2%
AUG	117,116	117,952	-0.7%	82,790	82,174	0.7%	34,326	35,778	-4.1%
SEPT	85,905	64,184	33.8%	61,033	48,484	25.9%	24,872	15,700	58.4%
OCT	110,672	80,581	37.3%	83,050	65,352	27.1%	27,622	15,229	81.4%
NOV	96,885	77,570	24.9%	69,513	58,446	18.9%	27,372	19,124	43.1%
DEC	110,349	92,551	19.2%	79,335	70,149	13.1%	31,014	22,402	38.4%
TOTAL	1,243,313	1,181,552	5.2%	918,680	868,615	5.8%	324,633	312,936	3.7%
HILO SIDE	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	26,498	31,362	-15.5%	18,835	21,681	-13.1%	7,663	9,680	-20.8%
FEB	35,585	32,215	10.5%	24,760	22,854	8.3%	10,824	9,360	15.6%
MAR	35,900	36,027	-0.4%	23,228	27,467	-15.4%	12,672	8,560	48.0%
APR	33,425	30,667	9.0%	24,070	22,580	6.6%	9,355	8,087	15.7%
MAY	32,621	35,097	-7.1%	26,113	23,620	10.6%	6,509	11,477	-43.3%
JUN	39,116	37,397	4.6%	27,046	27,930	-3.2%	12,069	9,467	27.5%
JUL	41,839	42,160	-0.8%	31,207	30,691	1.7%	10,632	11,468	-7.3%
AUG	40,676	37,021	9.9%	28,886	26,404	9.4%	11,789	10,616	11.0%
SEPT	35,010	22,611	54.8%	25,024	17,695	41.4%	9,986	4,915	103.2%
OCT	45,821	30,228	51.6%	32,851	25,405	29.3%	12,969	4,823	168.9%
NOV	38,604	27,274	41.5%	26,367	19,582	34.6%	12,237	7,692	59.1%
DEC	43,355	25,288	71.4%	30,033	20,248	48.3%	13,322	5,040	164.3%
TOTAL	448,449	387,345	15.8%	318,422	286,159	11.3%	130,027	101,186	28.5%
KONA SIDE	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
JAN	83,353	90,764	-8.2%	62,156	62,743	-0.9%	21,197	28,021	-24.4%
FEB	85,055	90,132	-5.6%	63,643	66,064	-3.7%	21,413	24,068	-11.0%
MAR	96,042	99,198	-3.2%	66,431	74,917	-11.3%	29,611	24,281	21.9%
APR	79,142	85,181	-7.1%	62,892	60,369	4.2%	16,251	24,812	-34.5%
MAY	74,373	83,529	-11.0%	57,891	58,398	-0.9%	16,481	25,131	-34.4%
JUN	92,565	97,914	-5.5%	69,726	74,457	-6.4%	22,840	23,457	-2.6%
JUL	92,641	104,170	-11.1%	70,432	77,786	-9.5%	22,209	26,385	-15.8%
AUG	97,583	101,500	-3.9%	66,496	71,970	-7.6%	31,087	29,531	5.3%
SEPT	70,407	56,639	24.3%	48,175	42,598	13.1%	22,231	14,041	58.3%
OCT	92,540	71,178	30.0%	68,424	57,754	18.5%	24,116	13,424	79.6%
NOV	80,634	67,311	19.8%	57,147	49,715	15.0%	23,487	17,596	33.5%
DEC	89,279	80,264	11.2%	63,128	59,231	6.6%	26,151	21,033	24.3%
TOTAL	1,033,615	1,027,782	0.6%	756,541	756,001	0.1%	277,073	271,780	1.9%

Source: DBEDT

**TABLE 36: 2002 Average Daily Census by Island and Month
(Arrivals by air)**

TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Oahu	78,024	81,464	78,960	69,933	75,684	90,411	91,740	93,218	78,054	74,099	78,878	94,561	82,121
Maui County	41,031	44,805	43,589	34,236	35,125	49,010	52,552	50,257	35,052	39,200	40,063	47,776	42,742
....Maui	39,324	42,417	41,680	32,502	33,706	46,594	50,001	47,671	33,548	37,298	38,256	45,700	40,744
....Molokai	791	1,278	871	689	508	1,053	1,198	1,243	702	1,012	941	1,191	955
....Lanai	916	1,110	1,038	1,045	911	1,363	1,353	1,343	802	890	866	885	1,043
Kauai	15,699	17,628	16,193	14,780	15,281	19,969	21,047	20,897	17,931	16,080	16,184	17,486	17,432
Big Island	25,103	24,329	21,921	19,699	17,293	24,249	24,209	24,196	19,147	21,691	20,707	24,803	22,277
....Hilo	5,279	5,062	4,219	3,929	3,715	4,864	5,363	5,213	3,848	4,391	4,330	6,135	4,698
..Kona	19,824	19,267	17,702	15,770	13,578	19,384	18,846	18,983	15,299	17,300	16,378	18,668	17,579
TOTAL DOM and INT'L	159,857	168,226	160,663	138,648	143,383	183,639	189,548	188,569	150,184	151,070	155,832	184,627	164,572
DOMESTIC													
Oahu	50,924	53,255	50,959	44,514	49,876	64,547	62,882	57,057	48,546	46,808	49,750	59,127	53,201
Maui County	35,700	38,194	37,034	30,383	32,197	44,476	46,633	46,107	31,720	35,463	34,232	40,533	37,746
....Maui	34,124	36,081	35,707	29,016	30,998	42,581	44,747	44,004	30,368	33,762	32,586	38,687	36,081
....Molokai	742	1,149	527	509	461	923	960	985	596	867	849	1,014	797
....Lanai	834	963	800	858	738	972	926	1,118	756	834	797	831	868
Kauai	14,044	15,613	14,451	13,623	14,506	18,802	19,871	19,401	16,711	14,692	14,391	15,671	15,986
Big Island	21,213	20,005	16,883	16,592	14,739	20,114	20,082	19,662	15,823	18,161	17,286	21,133	18,473
....Hilo	4,198	4,014	3,011	3,309	3,189	3,908	4,479	4,318	3,209	3,657	3,498	4,338	3,762
..Kona	17,015	15,991	13,872	13,283	11,550	16,206	15,603	15,344	12,614	14,504	13,788	16,795	14,711
TOTAL DOMESTIC	121,881	127,067	119,327	105,111	111,317	147,938	149,468	142,228	112,800	115,124	115,659	136,464	125,406
INTERNATIONAL													
Oahu	27,100	28,209	28,002	25,419	25,808	25,864	28,857	36,161	29,508	27,291	29,128	35,435	28,920
Maui County	5,331	6,611	6,555	3,853	2,928	4,534	5,919	4,150	3,332	3,737	5,831	7,243	4,996
....Maui	5,200	6,336	5,974	3,486	2,708	4,013	5,254	3,667	3,180	3,536	5,671	7,013	4,662
....Molokai	49	128	343	181	48	131	238	258	106	144	92	177	158
....Lanai	82	147	238	186	173	391	426	225	46	57	68	54	175
Kauai	1,655	2,015	1,742	1,157	776	1,167	1,176	1,496	1,220	1,388	1,793	1,814	1,447
Big Island	3,890	4,324	5,038	3,108	2,554	4,135	4,127	4,534	3,324	3,530	3,421	3,671	3,804
....Hilo	1,081	1,048	1,208	620	526	956	884	895	639	734	832	1,797	936
..Kona	2,809	3,276	3,830	2,487	2,028	3,179	3,243	3,639	2,685	2,796	2,589	1,873	2,868
TOTAL INT'L	37,976	41,159	41,336	33,536	32,066	35,700	40,080	46,341	37,384	35,946	40,173	48,163	39,165

Source: DBEDT

**TABLE 37: 2002 Domestic U.S. Visitor Arrivals by Island from Top U.S. MSAs
(Arrivals by air)**

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Albuquerque	11,557	6,271	4,464	4,368	146	155	2,706	2,599	1,033	2,103
Anchorage	24,012	14,527	6,664	6,325	336	159	3,283	4,801	1,249	4,186
Atlanta	42,764	28,660	19,389	18,910	525	873	8,711	9,671	3,894	7,561
Austin	15,920	9,053	6,862	6,671	185	353	3,497	3,918	1,585	3,069
Bakersfield	11,713	6,253	4,331	4,216	133	142	1,957	1,861	616	1,516
Bellingham	5,870	2,607	2,271	2,212	49	51	1,124	1,220	349	1,053
Boise	9,897	4,683	4,117	4,030	84	113	1,981	2,154	604	1,856
Boston	57,367	34,939	27,284	26,723	815	1,118	15,148	15,371	6,294	12,242
Charlotte	9,058	5,842	4,103	4,017	109	188	2,055	2,302	912	1,846
Chicago	111,368	58,907	56,843	55,736	1,249	2,178	25,585	26,037	9,109	21,498
Cincinnati	19,565	12,919	9,932	9,779	221	363	4,756	4,467	1,916	3,596
Cleveland	20,152	12,657	9,930	9,677	308	392	4,760	5,242	2,346	4,014
Colorado Springs	12,273	7,173	4,585	4,445	180	191	2,549	2,721	1,007	2,194
Columbus	12,152	7,549	5,731	5,630	180	189	2,745	3,146	1,258	2,552
Dallas	72,560	40,338	34,149	33,432	857	1,390	14,304	14,279	5,312	11,210
Denver	85,486	40,429	37,016	35,984	1,116	1,267	19,839	20,441	6,269	17,526
Detroit	46,141	28,590	22,848	22,413	596	738	11,369	11,745	4,775	9,420
Eugene	10,119	4,561	3,808	3,641	165	136	1,983	2,309	620	2,063
Fresno	16,555	8,105	6,698	6,529	182	248	2,699	2,906	931	2,419
Grand Rapids	8,171	5,024	4,166	4,077	92	135	2,213	2,069	862	1,592
Hartford	10,749	7,005	5,058	4,959	149	162	2,629	2,793	1,321	2,118
Houston	43,661	28,166	18,004	17,486	540	807	8,799	9,839	4,052	7,495
Indianapolis	14,044	8,351	7,253	7,121	200	242	3,024	3,181	1,320	2,619
Kansas City	19,666	11,752	9,161	8,987	184	374	4,247	4,408	1,781	3,398
Las Vegas	44,201	27,500	15,043	14,536	662	605	6,658	8,137	2,996	6,621
Los Angeles	646,800	317,174	258,552	251,932	6,632	8,709	110,337	114,372	31,610	97,452
Miami	16,274	11,263	7,745	7,564	283	455	3,773	4,608	2,304	3,382
Milwaukee	15,097	9,516	7,680	7,498	261	288	4,152	4,514	1,965	3,566
Minneapolis	55,119	33,827	24,177	23,519	563	937	11,875	11,582	4,007	9,659
Modesto	12,151	5,697	5,053	4,940	123	126	1,717	2,119	620	1,747
Nashville	8,837	5,698	3,949	3,880	83	147	1,830	2,006	850	1,551
New York	147,091	93,079	73,124	71,328	2,093	3,642	39,794	39,167	15,105	31,369
Norfolk	12,889	10,400	3,445	3,355	169	193	2,020	2,463	1,091	1,849
Oklahoma City	9,309	6,001	3,731	3,660	98	164	1,760	1,859	771	1,473
Omaha	7,468	4,434	3,217	3,118	98	129	1,439	1,771	617	1,436
Orlando	12,189	8,514	5,186	5,102	151	220	2,692	3,387	1,408	2,618
Philadelphia	38,019	24,004	18,136	17,709	463	787	10,022	10,027	4,498	7,676
Phoenix	79,896	40,097	33,841	33,091	979	1,206	16,575	15,621	5,077	13,090
Pittsburgh	12,775	8,004	5,950	5,804	215	204	2,902	3,281	1,342	2,547
Portland	94,183	44,187	36,580	35,500	1,091	1,071	17,680	19,959	5,308	17,090
Provo	11,272	7,828	3,485	3,402	98	168	2,172	1,724	627	1,336
Raleigh	9,003	5,426	3,872	3,782	100	150	2,048	2,527	1,026	1,976
Reno	13,786	6,013	5,639	5,504	118	173	2,474	3,223	802	2,861
Sacramento	92,909	40,892	37,900	37,104	966	885	18,097	16,869	4,711	14,587
Saint Louis	25,068	15,093	12,708	12,501	349	416	5,358	5,475	2,499	4,246
Salinas	14,199	6,307	5,551	5,421	182	231	2,502	2,989	902	2,517
Salt Lake City	44,775	29,056	16,558	16,190	485	451	9,014	7,482	2,958	6,041
San Antonio	12,842	8,987	4,444	4,295	190	240	2,442	2,610	1,218	1,979
San Diego	138,330	72,940	47,147	45,554	1,685	1,917	28,133	25,136	7,490	21,360
San Francisco	533,730	229,636	213,854	208,481	5,497	6,291	94,992	105,460	27,020	92,278
San Luis/Obispo	11,469	4,625	4,677	4,548	189	95	2,685	2,370	733	2,063
Santa Barbara	19,270	8,320	7,029	6,759	297	282	4,289	3,852	953	3,406
Seattle	201,240	95,962	79,979	78,063	1,987	1,954	33,759	36,950	10,366	32,012
Spokane	12,406	6,115	5,000	4,885	170	112	2,105	2,522	743	2,151
Stockton	17,051	8,548	6,617	6,443	216	179	2,557	2,987	871	2,506
Tampa	14,300	9,786	6,212	6,077	208	278	3,297	4,184	1,837	3,205
Tucson	17,043	8,573	6,702	6,495	183	279	3,533	3,995	1,441	3,269
Tulsa	8,710	5,285	3,821	3,752	119	119	1,589	1,712	745	1,289
Washington	89,837	63,194	31,146	30,240	1,173	1,463	18,309	21,370	8,856	16,636

Source: DBEDT

**TABLE 38: 2002 Domestic U.S. Visitor Arrivals by Island and State of Residence
(Arrivals by air)**

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	22,588	17,515	7,954	7,809	246	323	3,562	4,564	2,210	3,365
Alaska	41,630	24,341	11,828	11,196	712	280	5,805	9,232	2,659	7,938
Arizona	110,926	56,173	45,657	44,559	1,360	1,650	23,097	22,464	7,574	18,656
Arkansas	12,645	7,805	5,387	5,298	140	204	2,324	2,734	1,035	2,137
California	1,570,367	732,464	619,607	603,582	16,759	19,739	281,201	293,375	80,312	252,474
Colorado	121,257	58,708	51,029	49,595	1,560	1,766	28,301	29,069	9,282	24,653
Connecticut	25,598	15,791	12,416	12,017	394	616	6,257	6,876	2,801	5,490
Delaware	4,257	2,827	1,857	1,823	45	77	1,088	1,206	582	968
Florida	87,385	61,356	38,059	37,069	1,478	2,111	20,981	24,993	11,946	18,911
Georgia	56,378	38,627	24,887	24,299	717	1,095	11,359	12,759	5,356	9,861
Idaho	24,013	12,338	9,301	9,089	229	226	4,760	5,064	1,623	4,246
Illinois	132,686	73,280	66,385	65,067	1,527	2,406	30,213	30,913	11,224	25,365
Indiana	41,267	25,471	20,216	19,852	512	634	8,807	9,457	3,963	7,390
Iowa	21,938	13,677	9,802	9,567	330	327	4,461	4,914	1,951	3,980
Kansas	20,880	12,277	9,646	9,434	221	419	4,455	4,826	1,892	3,779
Kentucky	22,623	14,534	10,754	10,601	206	434	4,417	4,686	1,905	3,730
Louisiana	16,782	11,185	6,940	6,736	296	336	3,400	4,060	1,854	3,058
Maine	7,314	4,922	2,813	2,760	91	116	1,585	1,809	792	1,455
Maryland	44,653	30,808	16,881	16,432	619	787	9,886	11,176	4,766	8,658
Massachusetts	53,890	32,478	26,148	25,606	769	1,064	14,276	14,478	5,938	11,572
Michigan	75,659	47,437	36,720	35,951	1,042	1,217	18,723	19,248	7,783	15,435
Minnesota	72,706	45,369	31,111	30,280	756	1,184	15,431	15,650	5,513	13,028
Mississippi	7,302	5,231	2,804	2,754	89	108	1,254	1,511	641	1,175
Missouri	43,136	26,608	20,230	19,910	566	688	9,105	9,673	4,133	7,508
Montana	15,393	8,328	6,211	6,045	188	185	2,968	3,407	1,050	2,785
Nebraska	35,417	23,508	14,976	14,631	477	646	7,577	9,252	4,093	7,140
Nevada	4,370	2,883	1,784	1,739	26	41	730	866	299	730
New Hampshire	13,936	8,548	6,199	6,028	205	191	2,752	3,227	1,223	2,539
New Jersey	61,486	35,068	21,796	21,104	826	795	9,783	12,276	4,071	10,253
New Mexico	8,962	5,536	3,713	3,592	179	179	2,285	2,446	981	1,932
New York	62,465	40,875	30,932	30,262	836	1,390	17,591	16,727	6,661	13,117
North Carolina	21,595	11,681	8,042	7,780	355	330	4,853	5,131	2,006	4,178
North Dakota	108,392	69,117	52,412	51,151	1,505	2,537	27,866	28,322	11,307	22,628
Ohio	74,538	48,078	36,366	35,633	1,085	1,371	17,963	18,899	8,548	14,797
Oklahoma	25,548	15,942	10,521	10,289	331	423	4,671	5,129	2,173	3,957
Oregon	121,245	55,541	47,018	45,503	1,558	1,435	23,459	26,301	7,109	22,738
Pennsylvania	60,965	39,561	28,461	27,838	814	1,129	14,771	16,569	7,373	12,696
Rhode Island	6,300	4,245	2,673	2,612	80	127	1,338	1,543	649	1,262
South Carolina	16,091	11,602	6,455	6,330	229	280	3,503	3,893	1,860	2,958
South Dakota	6,249	4,193	2,489	2,429	67	68	1,163	1,355	557	1,071
Tennessee	28,604	19,444	12,283	12,004	379	509	5,783	6,795	3,004	5,112
Texas	178,400	109,098	76,140	74,233	2,293	3,386	35,668	38,337	15,556	29,652
Utah	69,565	45,687	24,634	24,030	704	835	13,919	11,613	4,428	9,312
Vermont	4,095	2,379	1,700	1,642	63	84	937	1,140	497	903
Virginia	68,145	49,620	22,163	21,565	819	1,038	13,052	15,253	6,349	11,832
Washington	268,483	128,716	106,062	103,468	2,860	2,585	45,790	50,648	14,226	43,739
Washington, D.C.	6,918	4,683	2,364	2,243	136	164	1,414	1,709	677	1,347
West Virginia	5,328	3,646	2,316	2,254	70	127	1,129	1,385	581	1,101
Wisconsin	45,317	28,753	21,579	21,114	602	723	11,455	12,346	5,060	9,988
Wyoming	6,265	3,447	2,448	2,360	116	94	1,368	1,512	516	1,231

Source: DBEDT

**TABLE 39: 2002 Domestic U.S. Visitor Arrivals (% of Total) by Island and State of Residence
(Arrivals by air)**

Domestic Flights	TOTAL	OAHU	MAUI COUNTY	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	0.6%	0.8%	0.5%	0.5%	0.5%	0.6%	0.5%	0.5%	0.8%	0.5%
Alaska	1.1%	1.1%	0.7%	0.7%	1.5%	0.5%	0.7%	1.1%	0.9%	1.1%
Arizona	2.8%	2.6%	2.8%	2.8%	2.9%	2.8%	2.9%	2.7%	2.6%	2.7%
Arkansas	0.3%	0.4%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%	0.3%
California	39.6%	34.0%	37.8%	37.7%	35.3%	33.8%	35.7%	34.9%	27.8%	36.4%
Colorado	3.1%	2.7%	3.1%	3.1%	3.3%	3.0%	3.6%	3.5%	3.2%	3.6%
Connecticut	0.6%	0.7%	0.8%	0.8%	0.8%	1.1%	0.8%	0.8%	1.0%	0.8%
Delaware	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%
Florida	2.2%	2.9%	2.3%	2.3%	3.1%	3.6%	2.7%	3.0%	4.1%	2.7%
Georgia	1.4%	1.8%	1.5%	1.5%	1.5%	1.9%	1.4%	1.5%	1.9%	1.4%
Idaho	0.6%	0.6%	0.6%	0.6%	0.5%	0.4%	0.6%	0.6%	0.6%	0.6%
Illinois	3.3%	3.4%	4.0%	4.1%	3.2%	4.1%	3.8%	3.7%	3.9%	3.7%
Indiana	1.0%	1.2%	1.2%	1.2%	1.1%	1.1%	1.1%	1.1%	1.4%	1.1%
Iowa	0.6%	0.6%	0.6%	0.6%	0.7%	0.6%	0.6%	0.6%	0.7%	0.6%
Kansas	0.5%	0.6%	0.6%	0.6%	0.5%	0.7%	0.6%	0.6%	0.7%	0.5%
Kentucky	0.6%	0.7%	0.7%	0.7%	0.4%	0.7%	0.6%	0.6%	0.7%	0.5%
Louisiana	0.4%	0.5%	0.4%	0.4%	0.6%	0.6%	0.4%	0.5%	0.6%	0.4%
Maine	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.3%	0.2%
Maryland	1.1%	1.4%	1.0%	1.0%	1.3%	1.3%	1.3%	1.3%	1.7%	1.2%
Massachusetts	1.4%	1.5%	1.6%	1.6%	1.6%	1.8%	1.8%	1.7%	2.1%	1.7%
Michigan	1.9%	2.2%	2.2%	2.2%	2.2%	2.1%	2.4%	2.3%	2.7%	2.2%
Minnesota	1.8%	2.1%	1.9%	1.9%	1.6%	2.0%	2.0%	1.9%	1.9%	1.9%
Mississippi	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
Missouri	1.1%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.4%	1.1%
Montana	0.4%	0.4%	0.4%	0.4%	0.4%	0.3%	0.4%	0.4%	0.4%	0.4%
Nebraska	0.9%	1.1%	0.9%	0.9%	1.0%	1.1%	1.0%	1.1%	1.4%	1.0%
Nevada	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%
New Hampshire	0.4%	0.4%	0.4%	0.4%	0.4%	0.3%	0.3%	0.4%	0.4%	0.4%
New Jersey	1.6%	1.6%	1.3%	1.3%	1.7%	1.4%	1.2%	1.5%	1.4%	1.5%
New Mexico	0.2%	0.3%	0.2%	0.2%	0.4%	0.3%	0.3%	0.3%	0.3%	0.3%
New York	1.6%	1.9%	1.9%	1.9%	1.8%	2.4%	2.2%	2.0%	2.3%	1.9%
North Carolina	0.5%	0.5%	0.5%	0.5%	0.7%	0.6%	0.6%	0.6%	0.7%	0.6%
North Dakota	2.7%	3.2%	3.2%	3.2%	3.2%	4.3%	3.5%	3.4%	3.9%	3.3%
Ohio	1.9%	2.2%	2.2%	2.2%	2.3%	2.3%	2.3%	2.2%	3.0%	2.1%
Oklahoma	0.6%	0.7%	0.6%	0.6%	0.7%	0.7%	0.6%	0.6%	0.8%	0.6%
Oregon	3.1%	2.6%	2.9%	2.8%	3.3%	2.5%	3.0%	3.1%	2.5%	3.3%
Pennsylvania	1.5%	1.8%	1.7%	1.7%	1.7%	1.9%	1.9%	2.0%	2.6%	1.8%
Rhode Island	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
South Carolina	0.4%	0.5%	0.4%	0.4%	0.5%	0.5%	0.4%	0.5%	0.6%	0.4%
South Dakota	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%	0.2%	0.2%	0.2%
Tennessee	0.7%	0.9%	0.7%	0.8%	0.8%	0.9%	0.7%	0.8%	1.0%	0.7%
Texas	4.5%	5.1%	4.6%	4.6%	4.8%	5.8%	4.5%	4.6%	5.4%	4.3%
Utah	1.8%	2.1%	1.5%	1.5%	1.5%	1.4%	1.8%	1.4%	1.5%	1.3%
Vermont	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%
Virginia	1.7%	2.3%	1.4%	1.3%	1.7%	1.8%	1.7%	1.8%	2.2%	1.7%
Washington	6.8%	6.0%	6.5%	6.5%	6.0%	4.4%	5.8%	6.0%	4.9%	6.3%
Washington, D.C.	0.2%	0.2%	0.1%	0.1%	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%
West Virginia	0.1%	0.2%	0.1%	0.1%	0.1%	0.2%	0.1%	0.2%	0.2%	0.2%
Wisconsin	1.1%	1.3%	1.3%	1.3%	1.3%	1.2%	1.5%	1.5%	1.8%	1.4%
Wyoming	0.2%	0.2%	0.1%	0.1%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%

Source: DBEDT

**TABLE 40: 2002 Domestic U.S. Visitor Length of Stay by Island and State of Residence
(Arrivals by air)**

Domestic Flights	TOTAL	OAHU	MAUI	MOLOKAI	LANAI	KAUAI	BIG ISLAND	HILO	KONA
Alabama	9.65	7.51	5.45	3.06	3.26	4.71	4.75	2.96	4.49
Alaska	13.48	9.64	11.12	14.40	9.87	9.53	13.67	10.44	12.40
Arizona	10.10	7.65	7.58	4.78	4.58	6.86	7.34	4.05	7.19
Arkansas	10.09	7.71	6.56	4.39	2.89	5.91	5.88	3.79	5.69
California	9.62	7.71	7.82	5.36	5.27	7.47	7.72	4.66	7.49
Colorado	10.69	7.41	7.97	5.38	4.22	7.40	7.79	4.24	7.59
Connecticut	11.97	8.25	7.35	4.80	4.41	5.88	6.49	3.81	6.18
Delaware	11.47	7.70	6.55	3.20	2.21	5.56	6.28	2.91	6.07
Florida	11.02	7.88	5.82	3.34	3.81	4.90	5.30	3.11	5.05
Georgia	10.03	7.12	6.11	3.68	4.21	5.14	5.47	2.94	5.48
Idaho	11.05	8.04	8.91	6.02	5.53	7.92	8.55	4.97	8.29
Illinois	10.70	7.29	7.31	4.53	4.02	6.03	6.32	3.26	6.26
Indiana	10.85	7.52	6.97	5.23	3.43	5.95	5.84	3.34	5.68
Iowa	10.99	7.80	7.09	5.80	3.80	6.19	6.72	3.52	6.57
Kansas	10.43	7.37	6.91	2.50	5.34	5.84	6.25	4.07	5.94
Kentucky	10.62	7.80	6.57	3.36	4.00	5.59	5.80	3.26	5.62
Louisiana	10.10	7.73	5.72	4.38	6.29	4.75	5.58	3.37	5.36
Maine	13.15	9.56	7.94	4.65	4.97	7.16	7.90	5.73	6.71
Maryland	11.12	8.32	6.25	4.33	3.68	5.71	6.13	3.73	5.85
Massachusetts	11.88	7.85	7.25	5.00	4.70	6.19	6.69	4.06	6.29
Michigan	11.65	7.71	7.12	5.02	3.50	6.07	6.35	3.57	6.12
Minnesota	11.55	7.84	7.83	4.61	4.70	7.06	7.17	4.41	6.75
Mississippi	10.64	8.48	5.85	5.02	5.67	4.95	6.03	4.10	5.52
Missouri	10.36	7.26	6.87	4.02	4.27	5.73	5.56	2.90	5.57
Montana	11.79	8.26	9.05	6.70	5.75	7.91	8.64	4.50	8.87
Nebraska	10.85	7.92	6.23	3.69	4.72	5.68	5.95	4.06	5.38
Nevada	11.60	8.53	7.60	10.13	5.68	7.69	7.24	4.59	6.71
New Hampshire	10.29	6.96	6.92	6.58	3.62	6.16	6.71	4.19	6.52
New Jersey	10.23	8.26	7.72	6.50	6.75	6.82	8.05	5.31	7.53
New Mexico	12.69	8.76	6.95	3.98	3.26	7.33	8.55	4.41	8.59
New York	11.24	7.36	6.31	3.62	4.47	5.48	5.36	3.06	5.28
North Carolina	10.91	7.96	7.83	4.81	4.35	7.21	7.97	4.54	7.61
North Dakota	11.70	8.10	6.67	4.33	4.55	5.71	6.17	3.71	5.86
Ohio	11.16	7.53	6.58	4.80	3.81	5.37	5.86	3.73	5.33
Oklahoma	9.78	7.43	6.66	3.92	3.65	5.55	6.26	4.00	5.92
Oregon	11.44	8.74	8.91	8.51	7.09	8.38	9.40	6.34	8.88
Pennsylvania	11.35	7.97	6.56	4.49	4.24	5.50	5.76	3.48	5.50
Rhode Island	11.16	8.30	6.41	6.28	4.53	5.41	5.75	3.23	5.37
South Carolina	10.63	8.18	5.74	2.95	3.34	4.98	5.17	2.92	4.96
South Dakota	11.52	8.39	7.55	9.86	4.21	6.58	6.82	4.47	6.30
Tennessee	10.30	7.46	6.30	5.20	3.48	5.09	5.57	3.40	5.41
Texas	9.72	7.21	6.41	4.36	4.62	5.68	5.78	3.50	5.64
Utah	9.88	7.32	7.15	5.43	7.10	6.34	6.53	3.67	6.39
Vermont	12.95	8.87	7.98	2.95	4.31	8.07	8.87	6.15	7.82
Virginia	10.94	8.56	6.45	4.55	3.92	5.74	6.02	3.68	5.79
Washington	11.49	8.95	9.43	7.56	5.65	8.73	9.42	6.13	8.91
Washington, D.C.	10.27	7.52	6.60	2.95	4.72	6.28	6.13	3.54	6.00
West Virginia	11.33	8.22	6.74	3.73	6.55	4.80	5.82	3.00	5.74
Wisconsin	11.58	7.54	6.73	7.73	4.94	5.75	6.69	4.12	6.18
Wyoming	11.43	8.27	7.81	4.04	4.42	7.68	8.01	6.03	7.31

Source: DBEDT

**TABLE 41: Oahu Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Oahu	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	29,974,193	29,091,282	3.0%	19,418,549	18,364,796	5.7%	10,555,644	10,726,487	-1.6%
Total Visitors	4,276,077	4,257,535	0.4%	2,423,169	2,379,285	1.8%	1,852,908	1,878,250	-1.3%
PARTY SIZE									
One	801,754	878,915	-8.8%	596,150	598,828	-0.4%	205,604	280,087	-26.6%
Two	1,586,668	1,633,802	-2.9%	1,027,580	1,031,582	-0.4%	559,088	602,220	-7.2%
Three or more	1,887,655	1,744,819	8.2%	799,440	748,875	6.8%	1,088,215	995,944	9.3%
Avg Party Size	2.17	2.08	4.3%	1.85	1.83	1.2%	2.58	2.39	7.9%
VISIT STATUS									
First-Time	1,838,428	1,873,639	-1.9%	959,459	946,278	1.4%	878,969	927,361	-5.2%
Repeat	2,437,649	2,383,896	2.3%	1,463,710	1,433,007	2.1%	973,939	950,889	2.4%
Average # of Trips	4.16	3.96	5.0%	4.43	4.69	-5.6%	3.80	3.03	25.4%
TRAVEL METHOD									
Group Tour	919,386	945,543	-2.8%	225,652	228,469	-1.2%	693,735	717,074	-3.3%
Package	2,281,922	2,262,532	0.9%	885,500	824,563	7.4%	1,396,422	1,437,969	-2.9%
Group Tour & Pkg	842,609	867,355	-2.9%	185,185	185,982	-0.4%	657,424	681,373	-3.5%
True Independent	1,917,379	1,916,816	0.0%	1,497,202	1,512,236	-1.0%	420,177	404,580	3.9%
ISLANDS VISITED									
Oahu	4,276,077	4,257,535	0.4%	2,423,169	2,379,285	1.8%	1,852,908	1,878,250	-1.3%
Maui County	867,499	870,266	-0.3%	604,845	586,439	3.1%	262,653	283,827	-7.5%
...Maui	829,523	842,683	-1.6%	585,262	567,231	3.2%	244,260	275,452	-11.3%
...Molokai	47,307	46,427	1.9%	28,542	32,915	-13.3%	18,765	13,512	38.9%
...Lanai	44,133	47,688	-7.5%	30,522	39,435	-22.6%	13,611	8,253	64.9%
Kauai	494,977	508,583	-2.7%	364,485	364,785	-0.1%	130,492	143,798	-9.3%
Big Island	666,007	627,133	6.2%	405,276	376,372	7.7%	260,731	250,762	4.0%
...Hilo	313,279	268,229	16.8%	201,348	182,611	10.3%	111,931	85,618	30.7%
...Kona	521,382	535,260	-2.6%	302,126	316,263	-4.5%	219,256	218,997	0.1%
Oahu Only	2,818,338	3,067,392	-8.1%	1,497,881	1,487,323	0.7%	1,320,457	1,580,069	-16.4%
LENGTH OF STAY									
Oahu (days)	7.01	6.82	2.7%	8.01	7.72	3.8%	5.70	5.71	-0.2%
Maui (days)	4.40	4.34	1.4%	4.88	4.87	0.2%	3.25	3.25	0.1%
Molokai (days)	3.67	3.06	19.9%	4.51	3.49	29.2%	2.39	2.01	19.0%
Lanai (days)	3.98	3.92	1.7%	4.25	4.17	1.9%	3.39	2.71	25.3%
Kauai (days)	3.97	3.95	0.4%	4.49	4.52	-0.6%	2.52	2.53	-0.3%
Big Island (days)	4.20	4.44	-5.4%	4.72	4.82	-2.0%	3.38	3.86	-12.4%
...Hilo (days)	2.66	2.70	-1.3%	2.98	2.86	4.2%	2.10	2.36	-11.1%
...Kona (days)	3.76	3.80	-1.0%	4.35	4.08	6.5%	2.95	3.39	-13.0%
Statewide (days)	8.95	8.88	0.8%	10.64	10.39	2.5%	6.74	6.98	-3.4%
ACCOMMODATIONS									
Hotel	3,296,342	3,206,258	2.8%	1,667,814	1,564,310	6.6%	1,628,527	1,641,948	-0.8%
...Hotel Only	2,954,037	2,948,215	0.2%	1,397,579	1,369,295	2.1%	1,556,458	1,578,920	-1.4%
Condo	420,605	431,330	-2.5%	279,770	278,584	0.4%	140,835	152,746	-7.8%
...Condo Only	274,572	318,663	-13.8%	174,188	195,082	-10.7%	100,385	123,581	-18.8%
Timeshare	146,387	147,545	-0.8%	130,959	129,649	1.0%	15,428	17,897	-13.8%
...Timeshare Only	83,860	97,828	-14.3%	77,317	87,186	-11.3%	6,543	10,642	-38.5%
Apartment	26,553	48,253	-45.0%	19,466	36,900	-47.2%	7,086	11,354	-37.6%
Bed & Breakfast	37,752	37,690	0.2%	29,101	30,820	-5.6%	8,651	6,871	25.9%
Cruise Ship	172,191	118,977	44.7%	153,264	106,000	44.6%	18,927	12,976	45.9%
Friends or Relatives	418,612	396,261	5.6%	341,450	336,416	1.5%	77,162	59,845	28.9%
PURPOSE OF TRIP									
Pleasure (Net)	3,427,578	3,348,458	2.4%	1,807,195	1,755,588	2.9%	1,620,383	1,592,870	1.7%
...Honeymoon/Get Married (Net)	545,015	368,517	47.9%	135,230	131,392	2.9%	409,785	237,125	72.8%
MC&I (Net)	243,528	229,249	6.2%	167,360	157,717	6.1%	76,168	71,531	6.5%
.....Convention/Conf.	154,033	137,407	12.1%	119,759	102,129	17.3%	34,274	35,279	-2.8%
.....Corp. Meetings	45,446	52,134	-12.8%	30,925	38,961	-20.6%	14,522	13,173	10.2%
.....Incentive	48,994	42,589	15.0%	19,490	17,951	8.6%	29,505	24,638	19.8%
Other Business	181,829	160,721	13.1%	141,911	132,164	7.4%	39,918	28,557	39.8%
Visit Friends/Relatives	378,918	325,742	16.3%	299,670	262,720	14.1%	79,247	63,021	25.7%
Government/Military	88,793	74,914	18.5%	62,064	54,987	12.9%	26,729	19,926	34.1%
Attend School	18,779	18,832	-0.3%	8,952	10,870	-17.6%	9,827	7,963	23.4%

Source: DBEDT

**TABLE 42: Maui County Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Maui County	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	15,600,756	14,837,601	5.1%	13,777,372	12,794,191	7.7%	1,823,384	2,043,410	-10.8%
Total Visitors	2,139,427	2,104,478	1.7%	1,770,103	1,685,960	5.0%	369,324	418,518	-11.8%
PARTY SIZE									
One	310,912	323,850	-4.0%	268,745	269,269	-0.2%	42,167	54,582	-22.7%
Two	983,978	985,168	-0.1%	853,448	827,638	3.1%	130,530	157,530	-17.1%
Three or more	844,537	795,459	6.2%	647,910	589,053	10.0%	196,627	206,406	-4.7%
Avg Party Size	2.13	2.10	1.4%	2.06	2.03	1.7%	2.43	2.37	2.5%
VISIT STATUS									
First-Time	791,711	806,683	-1.9%	632,079	618,403	2.2%	159,632	188,280	-15.2%
Repeat	1,347,716	1,297,795	3.8%	1,138,024	1,067,557	6.6%	209,692	230,238	-8.9%
Average # of Trips	4.27	4.27	0.0%	4.33	4.45	-2.8%	3.99	3.55	12.5%
TRAVEL METHOD									
Group Tour	238,589	267,113	-10.7%	134,527	141,127	-4.7%	104,062	125,986	-17.4%
Package	894,378	896,467	-0.2%	674,310	638,708	5.6%	220,068	257,759	-14.6%
Group Tour & Pkg	207,280	235,831	-12.1%	110,419	117,447	-6.0%	96,861	118,383	-18.2%
True Independent	1,213,741	1,176,729	3.1%	1,071,685	1,023,573	4.7%	142,056	153,156	-7.2%
ISLANDS VISITED									
Oahu	867,499	870,266	-0.3%	604,845	586,439	3.1%	262,653	283,827	-7.5%
Maui County	2,139,427	2,104,478	1.7%	1,770,103	1,685,960	5.0%	369,323	418,518	-11.8%
...Maui	2,073,051	2,049,223	1.2%	1,725,051	1,641,204	5.1%	348,001	408,018	-14.7%
...Molokai	75,134	70,233	7.0%	53,152	52,312	1.6%	21,983	17,921	22.7%
...Lanai	80,874	84,905	-4.7%	64,433	72,783	-11.5%	16,441	12,122	35.6%
Kauai	356,852	363,012	-1.7%	304,333	304,881	-0.2%	52,519	58,132	-9.7%
Big Island	380,311	365,397	4.1%	307,455	287,441	7.0%	72,856	77,956	-6.5%
...Hilo	201,873	188,874	6.9%	160,279	145,379	10.2%	41,593	43,496	-4.4%
...Kona	289,239	310,686	-6.9%	232,438	251,044	-7.4%	56,801	59,642	-4.8%
Maui Only	1,041,012	1,018,200	2.2%	953,544	898,547	6.1%	87,468	119,653	-26.9%
Molokai Only	7,427	7,986	-7.0%	6,834	7,248	-5.7%	593	738	-19.6%
Lanai Only	10,137	10,323	-1.8%	9,241	9,758	-5.3%	896	565	58.6%
LENGTH OF STAY									
Oahu (days)	5.24	4.77	9.8%	5.12	4.51	13.7%	5.51	5.33	3.5%
Maui (days)	7.17	6.90	4.0%	7.63	7.41	3.0%	4.89	4.83	1.3%
Molokai (days)	4.64	4.32	7.4%	5.47	5.03	8.7%	2.63	2.23	17.7%
Lanai (days)	4.71	4.71	-0.1%	4.92	5.02	-2.1%	3.88	2.85	36.3%
Kauai (days)	3.83	3.82	0.1%	3.97	3.98	-0.2%	2.97	2.98	-0.4%
Big Island (days)	4.10	4.76	-13.8%	4.25	4.35	-2.3%	3.51	6.28	-44.1%
...Hilo (days)	2.51	2.44	3.0%	2.56	2.39	6.8%	2.32	2.58	-10.0%
...Kona (days)	3.65	4.05	-9.9%	3.85	3.59	7.3%	2.80	5.96	-53.0%
Statewide (days)	10.64	10.37	2.6%	10.96	10.57	3.7%	9.08	9.55	-4.9%
ACCOMMODATIONS									
Hotel	1,326,996	1,302,671	1.9%	1,048,076	987,459	6.1%	278,920	315,212	-11.5%
...Hotel Only	1,099,959	1,133,495	-3.0%	854,012	846,531	0.9%	245,947	286,964	-14.3%
Condo	559,733	549,991	1.8%	496,394	462,441	7.3%	63,339	87,550	-27.7%
...Condo Only	434,100	454,748	-4.5%	394,188	385,277	2.3%	39,912	69,471	-42.5%
Timeshare	153,990	121,234	27.0%	142,778	110,165	29.6%	11,212	11,069	1.3%
...Timeshare Only	108,050	88,938	21.5%	102,865	81,524	26.2%	5,185	7,414	-30.1%
Apartment	17,220	23,061	-25.3%	9,209	18,733	-50.8%	8,011	4,328	85.1%
Bed & Breakfast	28,737	28,780	-0.1%	24,422	24,862	-1.8%	4,315	3,918	10.1%
Cruise Ship	126,251	100,177	26.0%	115,393	92,533	24.7%	10,858	7,644	42.0%
Friends or Relatives	143,309	126,663	13.1%	116,924	112,257	4.2%	26,385	14,406	83.2%
PURPOSE OF TRIP									
Pleasure (Net)	1,857,392	1,784,519	4.1%	1,538,494	1,429,377	7.6%	318,898	355,142	-10.2%
...Honeymoon/Get Married (Net)	219,464	184,687	18.8%	153,923	138,347	11.3%	65,541	46,340	41.4%
MC&I (Net)	141,072	160,155	-11.9%	120,526	134,395	-10.3%	20,546	25,760	-20.2%
.....Convention/Conf.	82,439	91,474	-9.9%	71,188	77,810	-8.5%	11,251	13,663	-17.7%
.....Corp. Meetings	27,882	36,794	-24.2%	24,496	30,166	-18.8%	3,387	6,628	-48.9%
.....Incentive	34,406	35,057	-1.9%	27,959	28,125	-0.6%	6,447	6,932	-7.0%
Other Business	56,024	48,757	14.9%	48,613	43,034	13.0%	7,411	5,723	29.5%
Visit Friends/Relatives	114,551	91,933	24.6%	95,214	77,746	22.5%	19,337	14,187	36.3%
Government/Military	11,082	8,464	30.9%	6,639	5,662	17.3%	4,443	2,802	58.6%
Attend School	4,248	4,501	-5.6%	2,390	2,533	-5.6%	1,858	1,968	-5.6%

Source: DBEDT

**TABLE 43: Maui Island Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Maui	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	14,871,437	14,134,191	5.2%	13,169,648	12,165,307	8.3%	1,701,790	1,968,884	-13.6%
Total Visitors	2,073,051	2,048,768	1.2%	1,725,051	1,640,961	5.1%	348,000	407,806	-14.7%
PARTY SIZE									
One	297,881	312,811	-4.8%	259,081	259,640	-0.2%	38,800	53,171	-27.0%
Two	955,812	957,420	-0.2%	831,032	804,124	3.3%	124,780	153,296	-18.6%
Three or more	819,358	778,537	5.2%	634,938	577,197	10.0%	184,420	201,340	-8.4%
Avg Party Size	2.13	2.10	1.4%	2.07	2.04	1.7%	2.43	2.37	2.6%
VISIT STATUS									
First-Time	772,017	791,861	-2.5%	621,265	608,076	2.2%	150,752	183,785	-18.0%
Repeat	1,301,035	1,256,907	3.5%	1,103,786	1,032,885	6.9%	197,249	224,021	-12.0%
Average # of Trips	4.23	4.23	0.1%	4.28	4.40	-2.6%	3.97	3.54	12.1%
TRAVEL METHOD									
Group Tour	228,169	259,140	-12.0%	131,103	137,350	-4.5%	97,065	121,789	-20.3%
Package	868,451	877,936	-1.1%	662,846	627,352	5.7%	205,605	250,584	-17.9%
Group Tour & Pkg	198,348	229,375	-13.5%	107,884	114,603	-5.9%	90,464	114,772	-21.2%
True Independent	1,174,780	1,141,067	3.0%	1,038,985	990,862	4.9%	135,795	150,205	-9.6%
ISLANDS VISITED									
Oahu	829,523	842,683	-1.6%	585,262	567,231	3.2%	244,260	275,452	-11.3%
Maui County	2,073,051	2,048,768	1.2%	1,725,051	1,640,961	5.1%	348,001	407,806	-14.7%
...Maui	2,073,051	2,048,768	1.2%	1,725,051	1,640,961	5.1%	348,001	407,806	-14.7%
...Molokai	39,549	42,574	-7.1%	31,173	31,410	-0.8%	8,377	11,165	-25.0%
...Lanai	46,847	54,531	-14.1%	39,180	46,991	-16.6%	7,668	7,540	1.7%
Kauai	347,425	353,105	-1.6%	295,892	296,679	-0.3%	51,533	56,426	-8.7%
Big Island	364,989	351,136	3.9%	296,320	276,347	7.2%	68,669	74,790	-8.2%
...Hilo	195,234	183,006	6.7%	155,742	140,831	10.6%	39,492	42,176	-6.4%
...Kona	277,386	299,130	-7.3%	223,569	242,136	-7.7%	53,817	56,994	-5.6%
Maui Only	1,041,012	1,018,200	2.2%	953,544	898,547	6.1%	87,468	119,653	-26.9%
LENGTH OF STAY									
Oahu (days)	5.17	4.73	9.2%	5.08	4.45	14.1%	5.38	5.31	1.1%
Maui (days)	7.17	6.90	4.0%	7.63	7.41	3.0%	4.89	4.83	1.3%
Molokai (days)	3.24	2.72	19.2%	3.46	3.08	12.4%	2.46	1.73	42.2%
Lanai (days)	3.37	3.24	3.8%	3.55	3.34	6.5%	2.40	2.65	-9.6%
Kauai (days)	3.77	3.75	0.5%	3.91	3.90	0.1%	2.97	2.96	0.3%
Big Island (days)	3.99	4.68	-14.8%	4.11	4.23	-2.8%	3.49	6.37	-45.2%
...Hilo (days)	2.41	2.35	2.6%	2.43	2.29	6.2%	2.32	2.54	-8.7%
...Kona (days)	3.55	3.98	-10.8%	3.75	3.49	7.4%	2.75	6.08	-54.7%
Statewide (days)	10.57	10.30	2.6%	10.88	10.48	3.8%	9.01	9.56	-5.8%
ACCOMMODATIONS									
Hotel	1,281,463	1,266,850	1.2%	1,019,966	960,375	6.2%	261,497	306,475	-14.7%
...Hotel Only	1,061,067	1,102,568	-3.8%	831,472	823,698	0.9%	229,594	278,870	-17.7%
Condo	548,772	540,861	1.5%	487,889	454,932	7.2%	60,882	85,928	-29.1%
...Condo Only	426,634	447,965	-4.8%	388,373	379,682	2.3%	38,261	68,284	-44.0%
Timeshare	151,160	118,809	27.2%	140,231	107,862	30.0%	10,929	10,946	-0.2%
...Timeshare Only	106,494	87,474	21.7%	101,404	80,116	26.6%	5,090	7,358	-30.8%
Apartment	16,410	22,447	-26.9%	8,873	18,149	-51.1%	7,537	4,297	75.4%
Bed & Breakfast	27,688	27,746	-0.2%	23,422	23,880	-1.9%	4,265	3,866	10.3%
Cruise Ship	124,762	98,137	27.1%	114,020	90,665	25.8%	10,742	7,472	43.8%
Friends or Relatives	134,912	119,190	13.2%	109,735	105,495	4.0%	25,178	13,694	83.9%
PURPOSE OF TRIP									
Pleasure (Net)	1,806,139	1,741,737	3.7%	1,504,052	1,396,050	7.7%	302,087	345,687	-12.6%
...Honeymoon/Get Married (Net)	213,511	179,992	18.6%	151,266	135,758	11.4%	62,245	44,234	40.7%
MC&I (Net)	135,333	154,558	-12.4%	116,150	129,830	-10.5%	19,183	24,728	-22.4%
.....Convention/Conf.	79,414	88,911	-10.7%	68,735	75,785	-9.3%	10,679	13,126	-18.6%
.....Corp. Meetings	26,694	34,961	-23.6%	23,603	28,732	-17.9%	3,091	6,228	-50.4%
.....Incentive	32,562	33,515	-2.8%	26,827	26,991	-0.6%	5,735	6,525	-12.1%
Other Business	52,796	46,518	13.5%	46,086	40,891	12.7%	6,710	5,627	19.2%
Visit Friends/Relatives	108,146	86,798	24.6%	89,795	73,058	22.9%	18,352	13,740	33.6%
Government/Military	10,269	8,105	26.7%	6,138	5,302	15.8%	4,131	2,802	47.4%
Attend School	3,705	4,396	-15.7%	2,244	2,428	-7.6%	1,461	1,968	-25.8%

Source: DBEDT

**TABLE 44: Molokai Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Molokai	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	348,550	303,261	14.9%	290,731	263,230	10.4%	57,819	40,031	44.4%
Total Visitors	75,135	70,233	7.0%	53,152	52,312	1.6%	21,983	17,921	22.7%
PARTY SIZE									
One	14,301	12,626	13.3%	11,379	11,004	3.4%	2,923	1,622	80.2%
Two	31,942	34,358	-7.0%	25,108	27,506	-8.7%	6,834	6,852	-0.3%
Three or more	28,892	23,248	24.3%	16,665	13,802	20.7%	12,226	9,446	29.4%
Avg Party Size	2.06	2.06	0.0%	1.90	1.85	2.3%	2.45	2.65	-7.6%
VISIT STATUS									
First-Time	28,194	28,768	-2.0%	18,783	21,225	-11.5%	9,411	7,543	24.8%
Repeat	46,941	41,465	13.2%	34,369	31,087	10.6%	12,572	10,377	21.1%
Average # of Trips	4.79	4.22	13.5%	4.83	4.47	8.2%	4.68	3.50	33.7%
TRAVEL METHOD									
Group Tour	11,864	13,372	-11.3%	4,219	6,697	-37.0%	7,645	6,675	14.5%
Package	31,544	33,116	-4.7%	16,786	20,493	-18.1%	14,758	12,623	16.9%
Group Tour & Pkg	10,267	11,726	-12.4%	3,312	5,735	-42.3%	6,955	5,991	16.1%
True Independent	41,993	35,470	18.4%	35,459	30,857	14.9%	6,534	4,613	41.6%
ISLANDS VISITED									
Oahu	47,307	46,427	1.9%	28,542	32,915	-13.3%	18,765	13,512	38.9%
Maui County	75,134	70,233	7.0%	53,152	52,312	1.6%	21,983	17,921	22.7%
...Maui	39,549	42,574	-7.1%	31,173	31,410	-0.8%	8,377	11,165	-25.0%
...Molokai	75,134	70,233	7.0%	53,152	52,312	1.6%	21,983	17,921	22.7%
...Lanai	16,942	19,629	-13.7%	12,741	16,601	-23.3%	4,202	3,028	38.8%
Kauai	21,103	32,318	-34.7%	17,037	23,724	-28.2%	4,067	8,594	-52.7%
Big Island	26,736	34,225	-21.9%	19,593	25,825	-24.1%	7,143	8,400	-15.0%
...Hilo	17,926	25,811	-30.6%	13,202	19,626	-32.7%	4,723	6,185	-23.6%
...Kona	22,130	28,841	-23.3%	16,214	22,961	-29.4%	5,917	5,880	0.6%
Molokai Only	7,427	7,986	-7.0%	6,834	7,248	-5.7%	593	738	-19.6%
LENGTH OF STAY									
Oahu (days)	6.35	5.43	16.8%	6.74	5.50	22.6%	5.75	5.29	8.7%
Maui (days)	5.80	4.12	40.7%	6.31	4.73	33.5%	3.87	2.41	60.5%
Molokai (days)	4.64	4.32	7.4%	5.47	5.03	8.7%	2.63	2.23	17.7%
Lanai (days)	4.09	3.56	14.8%	4.20	3.84	9.3%	3.77	2.06	83.4%
Kauai (days)	4.06	3.95	2.8%	4.56	3.50	30.4%	1.99	5.21	-61.8%
Big Island (days)	6.04	4.90	23.3%	6.90	5.54	24.6%	3.70	2.95	25.5%
...Hilo (days)	3.84	2.95	30.1%	4.43	3.15	40.9%	2.18	2.33	-6.5%
...Kona (days)	4.17	3.17	31.7%	4.72	3.54	33.5%	2.66	1.73	53.7%
Statewide (days)	14.43	13.35	8.1%	16.47	14.60	12.9%	9.49	9.69	-2.0%
ACCOMMODATIONS									
Hotel	47,610	35,925	32.5%	29,834	25,369	17.6%	17,775	10,556	68.4%
...Hotel Only	36,995	25,625	44.4%	21,644	16,607	30.3%	15,351	9,018	70.2%
Condo	17,317	16,215	6.8%	13,642	9,892	37.9%	3,674	6,323	-41.9%
...Condo Only	10,983	12,461	-11.9%	9,240	7,151	29.2%	1,744	5,310	-67.2%
Timeshare	4,119	3,019	36.4%	3,760	2,606	44.3%	360	413	-13.0%
...Timeshare Only	2,525	1,675	50.7%	2,382	1,628	46.3%	143	47	204.1%
Apartment	553	1,093	-49.4%	360	807	-55.4%	193	286	-32.7%
Bed & Breakfast	1,908	1,651	15.6%	1,761	1,478	19.1%	148	173	-14.5%
Cruise Ship	2,852	14,207	-79.9%	2,428	12,530	-80.6%	424	1,677	-74.7%
Friends or Relatives	9,527	7,478	27.4%	7,721	6,622	16.6%	1,806	856	111.0%
PURPOSE OF TRIP									
Pleasure (Net)	61,449	59,054	4.1%	43,160	42,815	0.8%	18,290	16,239	12.6%
...Honeymoon/Get Married (Net)	7,148	5,871	21.7%	3,766	3,054	23.3%	3,381	2,817	20.0%
MC&I (Net)	4,148	3,541	17.1%	3,213	2,151	49.4%	935	1,390	-32.7%
.....Convention/Conf.	2,652	2,244	18.2%	2,136	1,263	69.1%	516	981	-47.4%
.....Corp. Meetings	742	1,200	-38.2%	596	482	23.8%	146	719	-79.7%
.....Incentive	995	994	0.1%	665	416	59.8%	330	578	-42.8%
Other Business	3,566	2,586	37.9%	2,764	2,072	33.4%	801	514	55.9%
Visit Friends/Relatives	7,099	5,475	29.7%	5,958	4,623	28.9%	1,141	851	34.0%
Government/Military	1,133	1,037	9.2%	699	507	37.8%	434	531	-18.2%
Attend School	307	554	-44.7%	290	153	89.3%	17	401	-95.9%

Source: DBEDT

TABLE 45: Lanai Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)

Lanai	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	380,768	400,150	-4.8%	316,994	365,654	-13.3%	63,775	34,496	84.9%
Total Visitors	80,874	84,905	-4.7%	64,433	72,783	-11.5%	16,441	12,122	35.6%
PARTY SIZE									
One	14,552	14,560	-0.1%	11,711	12,773	-8.3%	2,841	1,787	59.0%
Two	39,266	47,159	-16.7%	34,550	42,182	-18.1%	4,716	4,977	-5.2%
Three or more	27,056	23,186	16.7%	18,172	17,828	1.9%	8,884	5,359	65.8%
Avg Party Size	2.00	1.94	3.2%	1.92	1.90	1.4%	2.31	2.20	5.0%
VISIT STATUS									
First-Time	29,691	33,530	-11.4%	22,551	28,824	-21.8%	7,140	4,705	51.8%
Repeat	51,183	51,376	-0.4%	41,882	43,959	-4.7%	9,301	7,417	25.4%
Average # of Trips	4.78	4.65	3.0%	4.78	4.52	5.8%	4.79	5.39	-11.1%
TRAVEL METHOD									
Group Tour	11,516	13,015	-11.5%	7,250	9,999	-27.5%	4,266	3,016	41.5%
Package	31,680	35,816	-11.5%	21,771	29,083	-25.1%	9,909	6,733	47.2%
Group Tour & Pkg	9,705	11,294	-14.1%	5,868	8,572	-31.5%	3,836	2,721	41.0%
True Independent	47,382	47,367	0.0%	41,281	42,272	-2.3%	6,102	5,095	19.8%
ISLANDS VISITED									
Oahu	44,133	47,688	-7.5%	30,522	39,435	-22.6%	13,611	8,253	64.9%
Mauai County	80,874	84,905	-4.7%	64,433	72,783	-11.5%	16,441	12,122	35.6%
...Mauai	46,847	54,531	-14.1%	39,180	46,991	-16.6%	7,668	7,540	1.7%
...Molokai	16,942	19,629	-13.7%	12,741	16,601	-23.3%	4,202	3,028	38.8%
...Lanai	80,875	84,905	-4.7%	64,433	72,783	-11.5%	16,441	12,122	35.6%
Kauai	24,738	33,571	-26.3%	20,089	29,407	-31.7%	4,649	4,164	11.6%
Big Island	29,936	38,574	-22.4%	24,233	33,010	-26.6%	5,704	5,564	2.5%
...Hilo	19,015	26,116	-27.2%	14,677	22,542	-34.9%	4,338	3,573	21.4%
...Kona	24,856	33,839	-26.5%	20,140	28,960	-30.5%	4,716	4,880	-3.4%
Lanai Only	10,137	10,323	-1.8%	9,241	9,758	-5.3%	896	565	58.6%
LENGTH OF STAY									
Oahu (days)	6.22	5.23	19.1%	6.03	5.07	18.8%	6.67	5.97	11.8%
Mauai (days)	5.54	5.11	8.3%	5.84	5.00	16.7%	4.00	5.79	-31.0%
Molokai (days)	3.93	3.27	20.4%	4.31	3.54	21.9%	2.78	1.78	56.1%
Lanai (days)	4.71	4.71	-0.1%	4.92	5.02	-2.1%	3.88	2.85	36.3%
Kauai (days)	3.67	3.46	6.1%	4.02	3.61	11.3%	2.17	2.39	-9.0%
Big Island (days)	5.30	5.04	5.2%	5.76	5.32	8.3%	3.32	3.35	-0.9%
...Hilo (days)	3.17	2.74	15.9%	3.55	2.91	21.7%	1.90	1.62	17.7%
...Kona (days)	3.95	3.65	8.1%	4.35	3.80	14.6%	2.23	2.80	-20.3%
Statewide (days)	13.92	13.45	3.5%	14.42	13.57	6.3%	11.93	12.72	-6.2%
ACCOMMODATIONS									
Hotel	56,874	53,221	6.9%	45,102	45,080	0.0%	11,772	8,141	44.6%
...Hotel Only	46,751	41,245	13.4%	36,688	34,406	6.6%	10,064	6,839	47.2%
Condo	12,914	11,369	13.6%	10,205	8,835	15.5%	2,709	2,534	6.9%
...Condo Only	8,378	8,202	2.1%	6,931	6,228	11.3%	1,447	1,975	-26.7%
Timeshare	3,749	3,228	16.2%	3,361	2,839	18.4%	389	389	0.0%
...Timeshare Only	2,203	2,014	9.4%	2,073	1,877	10.5%	130	137	-5.1%
Apartment	880	873	0.8%	464	620	-25.1%	416	253	64.3%
Bed & Breakfast	1,546	1,871	-17.4%	1,175	1,450	-19.0%	371	421	-11.9%
Cruise Ship	5,284	18,677	-71.7%	4,496	17,557	-74.4%	788	1,120	-29.6%
Friends or Relatives	7,858	6,737	16.6%	6,409	5,841	9.7%	1,449	896	61.6%
PURPOSE OF TRIP									
Pleasure (Net)	63,905	70,172	-8.9%	52,422	60,044	-12.7%	11,483	10,128	13.4%
...Honeymoon/Get Married (Net)	8,039	7,624	5.4%	6,067	6,007	1.0%	1,972	1,618	21.9%
MC&I (Net)	8,302	7,736	7.3%	6,538	6,539	0.0%	1,764	1,197	47.3%
.....Convention/Conf.	4,593	3,679	24.8%	3,378	2,888	17.0%	1,215	791	53.6%
.....Corp. Meetings	1,720	2,487	-30.8%	1,426	1,815	-21.4%	294	672	-56.2%
.....Incentive	2,528	2,813	-10.2%	1,987	1,919	3.5%	541	895	-39.5%
Other Business	3,406	3,035	12.2%	2,580	2,460	4.9%	826	576	43.4%
Visit Friends/Relatives	5,813	4,527	28.4%	5,066	3,702	36.8%	747	825	-9.4%
Government/Military	824	1,198	-31.2%	577	447	29.1%	247	752	-67.1%
Attend School	706	662	6.5%	299	193	55.6%	406	470	-13.6%

Source: DBEDT

**TABLE 46: Kauai Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Kauai	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	6,362,682	6,142,903	3.6%	5,834,683	5,600,916	4.2%	527,999	541,987	-2.6%
Total Visitors	1,005,897	1,008,698	-0.3%	849,913	839,368	1.3%	155,985	169,329	-7.9%
PARTY SIZE									
One	150,574	156,068	-3.5%	133,267	136,529	-2.4%	17,307	19,539	-11.4%
Two	509,872	512,569	-0.5%	453,508	446,024	1.7%	56,364	66,545	-15.3%
Three or more	345,451	340,061	1.6%	263,137	256,816	2.5%	82,314	83,245	-1.1%
Avg Party Size	2.06	2.05	0.5%	1.99	1.98	0.8%	2.46	2.44	0.6%
VISIT STATUS									
First-Time	375,416	389,920	-3.7%	306,723	309,588	-0.9%	68,694	80,332	-14.5%
Repeat	630,482	618,778	1.9%	543,190	529,780	2.5%	87,292	88,998	-1.9%
Average # of Trips	4.68	4.03	16.3%	4.78	4.21	13.6%	4.14	3.12	32.8%
TRAVEL METHOD									
Group Tour	125,866	142,934	-11.9%	72,538	74,833	-3.1%	53,328	68,101	-21.7%
Package	412,755	420,817	-1.9%	304,596	298,145	2.2%	108,159	122,673	-11.8%
Group Tour & Pkg	111,505	128,498	-13.2%	60,529	63,577	-4.8%	50,976	64,921	-21.5%
True Independent	578,781	573,445	0.9%	533,307	529,968	0.6%	45,475	43,477	4.6%
ISLANDS VISITED									
Oahu	494,977	508,583	-2.7%	364,485	364,785	-0.1%	130,492	143,798	-9.3%
Maui County	356,852	363,012	-1.7%	304,333	304,881	-0.2%	52,519	58,132	-9.7%
...Maui	347,425	353,105	-1.6%	295,892	296,679	-0.3%	51,533	56,426	-8.7%
...Molokai	21,103	32,318	-34.7%	17,037	23,724	-28.2%	4,067	8,594	-52.7%
...Lanai	24,738	33,571	-26.3%	20,089	29,407	-31.7%	4,649	4,164	11.6%
Kauai	1,005,897	1,008,698	-0.3%	849,913	839,368	1.3%	155,985	169,329	-7.9%
Big Island	266,991	262,821	1.6%	221,324	214,149	3.4%	45,667	48,672	-6.2%
...Hilo	151,976	148,664	2.2%	125,812	122,003	3.1%	26,164	26,660	-1.9%
...Kona	205,462	228,527	-10.1%	166,981	189,368	-11.8%	38,480	39,160	-1.7%
Kauai Only	361,969	353,915	2.3%	346,458	335,943	3.1%	15,511	17,972	-13.7%
LENGTH OF STAY									
Oahu (days)	5.10	4.64	9.9%	4.93	4.26	15.7%	5.58	5.61	-0.6%
Maui (days)	4.14	4.13	0.2%	4.29	4.40	-2.6%	3.28	2.70	21.5%
Molokai (days)	3.77	2.77	36.0%	4.11	3.05	34.8%	2.32	1.99	16.6%
Lanai (days)	3.51	3.44	2.2%	3.89	3.63	7.1%	1.90	2.07	-8.6%
Kauai (days)	6.33	6.09	3.9%	6.87	6.67	2.9%	3.38	3.20	-7.0%
Big Island (days)	4.07	4.62	-12.0%	4.18	4.28	-2.4%	3.55	6.14	-42.2%
...Hilo (days)	2.36	2.21	7.1%	2.39	2.22	7.8%	2.23	2.16	3.2%
...Kona (days)	3.54	3.84	-7.9%	3.74	3.41	9.5%	2.70	5.93	-54.5%
Statewide (days)	11.38	11.01	3.3%	11.84	11.32	4.6%	8.87	9.51	-6.7%
ACCOMMODATIONS									
Hotel	588,251	581,837	1.1%	463,536	442,522	4.7%	124,715	139,315	-10.5%
...Hotel Only	433,703	465,569	-6.8%	326,278	340,201	-4.1%	107,424	125,368	-14.3%
Condo	208,601	205,409	1.6%	188,193	182,330	3.2%	20,407	23,079	-11.6%
...Condo Only	143,091	155,203	-7.8%	131,234	138,415	-5.2%	11,857	16,788	-29.4%
Timeshare	145,648	133,191	9.4%	138,334	126,873	9.0%	7,314	6,318	15.8%
...Timeshare Only	102,122	99,522	2.6%	98,423	96,173	2.3%	3,699	3,350	10.4%
Apartment	5,713	12,359	-53.8%	4,690	10,092	-53.5%	1,023	2,267	-54.9%
Bed & Breakfast	20,238	21,513	-5.9%	17,733	18,923	-6.3%	2,505	2,590	-3.3%
Cruise Ship	104,401	82,398	26.7%	96,648	78,535	23.1%	7,753	3,863	100.7%
Friends or Relatives	69,109	68,679	0.6%	62,288	63,243	-1.5%	6,821	5,436	25.5%
PURPOSE OF TRIP									
Pleasure (Net)	892,010	879,842	1.4%	752,034	727,882	3.3%	139,975	151,960	-7.9%
...Honeymoon/Get Married (Net)	112,035	91,656	22.2%	82,889	75,701	-10.7%	29,146	15,955	82.7%
MC&I (Net)	50,626	54,925	-7.8%	43,504	48,053	-9.5%	7,122	6,872	3.6%
.....Convention/Conf.	31,984	34,758	-8.0%	27,597	30,758	-10.3%	4,387	4,000	9.7%
.....Corp. Meetings	9,284	10,713	-13.3%	8,514	9,353	-9.0%	770	1,360	-43.4%
.....Incentive	10,906	11,051	-1.3%	8,580	8,415	2.0%	2,326	2,636	-11.8%
Other Business	24,041	21,788	10.3%	21,864	19,757	10.7%	2,177	2,031	7.2%
Visit Friends/Relatives	54,580	46,700	16.9%	48,511	41,958	15.6%	6,068	4,743	27.9%
Government/Military	7,109	5,317	33.7%	5,514	4,437	24.3%	1,595	880	81.2%
Attend School	1,774	2,068	-14.2%	1,407	1,516	-7.2%	367	552	-33.5%

Source: DBEDT

**TABLE 47: Island of Hawaii (Big Island) Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Hawaii (Big Island)	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	8,130,989	7,688,457	5.8%	6,742,622	6,348,896	6.2%	1,388,367	1,339,561	3.6%
Total Visitors	1,243,313	1,181,551	5.2%	918,680	868,615	5.8%	324,633	312,936	3.7%
PARTY SIZE									
One	203,194	213,907	-5.0%	170,631	162,693	4.9%	32,563	51,214	-36.4%
Two	549,334	532,341	3.2%	445,634	425,888	4.6%	103,700	106,453	-2.6%
Three or more	490,785	435,303	12.7%	302,415	280,034	8.0%	188,370	155,270	21.3%
Avg Party Size	2.12	2.04	4.2%	1.95	1.94	0.5%	2.60	2.29	13.4%
VISIT STATUS									
First-Time	447,111	439,533	1.7%	307,077	295,296	4.0%	140,034	144,237	-2.9%
Repeat	796,202	742,019	7.3%	611,603	573,319	6.7%	184,599	168,700	9.4%
Average # of Trips	4.52	4.42	2.3%	4.70	4.84	-2.9%	4.02	3.26	23.3%
TRAVEL METHOD									
Group Tour	208,183	207,803	0.2%	95,645	90,353	5.9%	112,539	117,450	-4.2%
Package	537,518	509,730	5.5%	311,958	288,224	8.2%	225,560	221,506	1.8%
Group Tour & Pkg	185,585	186,815	-0.7%	79,203	75,590	4.8%	106,383	111,226	-4.4%
True Independent	683,198	650,834	5.0%	590,280	565,627	4.4%	92,918	85,207	9.1%
ISLANDS VISITED									
Oahu	666,007	627,133	6.2%	405,276	376,372	7.7%	260,731	250,762	4.0%
Maui County	380,311	365,397	4.1%	307,455	287,441	7.0%	72,856	77,956	-6.5%
...Maui	364,989	351,136	3.9%	296,320	276,347	7.2%	68,669	74,790	-8.2%
...Molokai	26,736	34,225	-21.9%	19,593	25,825	-24.1%	7,143	8,400	-15.0%
...Lanai	29,936	38,574	-22.4%	24,233	33,010	-26.6%	5,704	5,564	2.5%
Kauai	266,991	262,821	1.6%	221,324	214,149	3.4%	45,667	48,672	-6.2%
Big Island	1,243,313	1,181,551	5.2%	918,680	868,615	5.8%	324,633	312,936	3.7%
...Hilo	448,449	387,345	15.8%	318,422	286,159	11.3%	130,027	101,186	28.5%
...Kona	1,033,615	1,027,858	0.6%	756,541	756,079	0.1%	277,073	271,780	1.9%
Big Island Only	438,796	425,891	3.0%	386,543	372,242	3.8%	52,254	53,650	-2.6%
LENGTH OF STAY									
Oahu (days)	5.38	4.98	8.2%	5.26	4.66	12.8%	5.58	5.44	2.4%
Maui (days)	3.93	3.87	1.5%	4.08	4.13	-1.2%	3.28	2.93	12.1%
Molokai (days)	3.89	2.97	30.9%	4.46	3.28	35.7%	2.32	2.00	16.1%
Lanai (days)	3.62	3.53	2.7%	4.03	3.73	8.1%	1.90	2.34	-18.9%
Kauai (days)	3.62	3.53	2.5%	3.63	3.68	-1.5%	3.57	2.86	24.8%
Big Island (days)	6.54	6.51	0.4%	7.34	7.31	0.4%	4.28	4.28	-14.3%
...Hilo (days)	3.67	4.08	-10.1%	4.25	4.43	-4.0%	2.23	3.09	-27.9%
...Kona (days)	5.85	6.15	-4.9%	7.00	6.70	4.5%	2.70	4.63	-41.8%
Statewide (days)	11.28	11.04	2.2%	12.14	11.73	3.5%	8.87	9.13	-2.8%
ACCOMMODATIONS									
Hotel	824,719	774,279	6.5%	551,052	502,817	9.6%	273,668	271,462	0.8%
...Hotel Only	651,148	643,724	1.2%	405,477	397,811	1.9%	245,671	245,912	-0.1%
Condo	194,106	177,237	9.5%	159,583	149,212	7.0%	34,523	28,025	23.2%
...Condo Only	125,977	125,804	0.1%	105,940	107,662	-1.6%	20,037	18,142	10.4%
Timeshare	102,686	91,209	12.6%	94,811	84,865	11.7%	7,875	6,343	24.1%
...Timeshare Only	69,115	66,297	4.3%	65,164	62,319	4.6%	3,951	3,977	-0.7%
Apartment	6,352	12,417	-48.8%	4,554	9,768	-53.4%	1,798	2,649	-32.2%
Bed & Breakfast	31,633	28,237	12.0%	26,670	23,972	11.3%	4,963	4,265	16.4%
Cruise Ship	119,288	89,908	32.7%	109,970	84,542	30.1%	9,318	5,366	73.7%
Friends or Relatives	121,565	110,256	10.3%	103,931	98,956	5.0%	17,634	11,300	56.1%
PURPOSE OF TRIP									
Pleasure (Net)	1,031,590	955,474	8.0%	748,355	693,018	8.0%	283,236	262,456	7.9%
...Honeymoon/Get Married (Net)	100,091	74,985	33.5%	48,485	42,818	13.2%	51,605	32,167	60.4%
MC&I (Net)	97,612	93,845	4.0%	80,045	76,372	4.8%	17,567	17,473	0.5%
.....Convention/Conf.	60,018	58,509	2.6%	51,180	48,142	6.3%	8,838	10,367	-14.7%
.....Corp. Meetings	17,580	18,353	-4.2%	14,995	15,243	-1.6%	2,585	3,110	-16.9%
.....Incentive	22,429	18,867	18.9%	15,876	13,846	14.7%	6,554	5,022	30.5%
Other Business	44,642	35,772	24.8%	35,812	30,868	16.0%	8,830	4,904	80.1%
Visit Friends/Relatives	95,314	77,416	23.1%	80,359	65,502	22.7%	14,955	11,914	25.5%
Government/Military	8,229	6,559	25.5%	5,772	4,578	26.1%	2,457	1,981	24.0%
Attend School	6,239	6,435	-3.0%	3,554	3,215	10.5%	2,686	3,220	-16.6%

Source: DBEDT

**TABLE 48: Hilo Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)**

Hilo	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	1,714,632	1,550,833	10.6%	1,372,961	1,271,175	8.0%	341,671	279,658	22.2%
Total Visitors	448,449	387,345	15.8%	318,422	286,159	11.3%	130,028	101,186	28.5%
PARTY SIZE									
One	82,746	84,260	-1.8%	66,068	59,714	10.6%	16,678	24,546	-32.1%
Two	205,900	179,971	14.4%	161,826	147,552	9.7%	44,074	32,419	36.0%
Three or more	159,803	123,113	29.8%	90,528	78,893	14.7%	69,276	44,220	56.7%
Avg Party Size	2.03	1.91	6.7%	1.87	1.86	0.6%	2.43	2.04	19.4%
VISIT STATUS									
First-Time	199,798	173,984	14.8%	136,106	122,523	11.1%	63,692	51,461	23.8%
Repeat	248,651	213,362	16.5%	182,316	163,636	11.4%	66,335	49,725	33.4%
Average # of Trips	3.83	3.84	-0.4%	3.87	4.02	-3.6%	3.72	3.35	11.3%
TRAVEL METHOD									
Group Tour	95,598	86,524	10.5%	49,037	43,426	12.9%	46,560	43,098	8.0%
Package	216,165	181,938	18.8%	129,076	116,333	11.0%	87,089	65,605	32.7%
Group Tour & Pkg	86,217	79,427	8.5%	42,369	38,580	9.8%	43,847	40,846	7.3%
True Independent	222,903	198,310	12.4%	182,678	164,980	10.7%	40,225	33,329	20.7%
ISLANDS VISITED									
Oahu	313,279	268,229	16.8%	201,348	182,611	10.3%	111,931	85,618	30.7%
Maui County	201,873	188,874	6.9%	160,279	145,379	10.2%	41,593	43,496	-4.4%
...Maui	195,234	183,006	6.7%	155,742	140,831	10.6%	39,492	42,176	-6.4%
...Molokai	17,926	25,811	-30.6%	13,202	19,626	-32.7%	4,723	6,185	-23.6%
...Lanai	19,015	26,116	-27.2%	14,677	22,542	-34.9%	4,338	3,573	21.4%
Kauai	151,976	148,664	2.2%	125,812	122,003	3.1%	26,164	26,660	-1.9%
Big Island	448,449	387,345	15.8%	318,422	286,159	11.3%	130,027	101,186	28.5%
...Hilo	448,449	387,345	15.8%	318,422	286,159	11.3%	130,027	101,186	28.5%
...Kona	238,750	233,574	2.2%	156,283	173,545	-9.9%	82,467	60,029	37.4%
LENGTH OF STAY									
Oahu (days)	5.51	4.80	14.9%	5.43	4.65	16.7%	5.67	5.11	10.8%
Maui (days)	3.23	3.09	4.5%	3.28	3.31	-0.6%	3.00	2.35	27.4%
Molokai (days)	4.22	2.95	43.1%	4.70	3.21	46.5%	2.88	2.13	35.6%
Lanai (days)	3.68	3.09	19.0%	3.88	3.27	18.7%	3.00	1.98	51.3%
Kauai (days)	2.87	2.82	1.5%	2.84	2.82	0.7%	2.98	2.84	5.1%
Big Island (days)	5.82	5.98	-2.6%	6.29	6.49	-3.1%	4.68	4.53	3.1%
...Hilo (days)	3.82	4.00	-4.5%	4.31	4.44	-2.9%	2.63	2.76	-4.9%
...Kona (days)	3.75	3.11	20.4%	4.14	3.39	22.1%	3.01	2.31	30.3%
Statewide (days)	11.78	11.44	3.0%	12.85	12.44	3.3%	9.17	8.62	6.4%
ACCOMMODATIONS									
Hotel	294,205	238,395	23.4%	186,147	153,882	21.0%	108,058	84,513	27.9%
...Hotel Only	203,945	175,164	16.4%	109,887	102,005	7.7%	94,059	73,159	28.6%
Condo	48,235	38,779	24.4%	36,582	30,513	19.9%	11,653	8,266	41.0%
...Condo Only	25,534	24,388	4.7%	19,421	18,439	5.3%	6,113	5,950	2.7%
Timeshare	19,988	17,071	17.1%	18,310	15,117	21.1%	1,678	1,955	-14.2%
...Timeshare Only	11,711	11,733	-0.2%	10,877	10,385	4.7%	834	1,349	-38.2%
Apartment	2,509	4,545	-44.8%	1,728	3,649	-52.6%	781	896	-12.8%
Bed & Breakfast	18,955	17,179	10.3%	15,845	14,099	12.4%	3,110	3,080	1.0%
Cruise Ship	91,043	76,246	19.4%	85,042	71,462	19.0%	6,001	4,784	25.4%
Friends or Relatives	56,229	46,379	21.2%	45,473	41,065	10.7%	10,756	5,314	102.4%
PURPOSE OF TRIP									
Pleasure (Net)	368,740	309,390	19.2%	259,987	229,029	13.5%	108,753	80,361	35.3%
...Honeymoon/Get Married (Net)	33,544	20,761	61.6%	17,783	13,497	31.8%	15,761	7,264	117.0%
MC&I (Net)	24,212	17,420	39.0%	16,653	13,462	23.7%	7,559	3,958	91.0%
.....Convention/Conf.	15,769	12,268	28.5%	11,334	9,683	17.0%	4,435	2,584	71.6%
.....Corp. Meetings	3,826	3,229	18.5%	2,910	2,370	22.8%	915	859	6.6%
.....Incentive	5,219	2,993	74.4%	2,853	1,546	84.5%	2,366	1,447	63.5%
Other Business	17,708	14,717	20.3%	14,085	12,360	14.0%	3,623	2,357	53.7%
Visit Friends/Relatives	45,554	33,577	35.7%	36,101	28,052	28.7%	9,453	5,524	71.1%
Government/Military	4,795	3,537	35.6%	3,331	2,468	35.0%	1,463	1,069	36.9%
Attend School	3,446	3,190	8.0%	1,762	1,534	14.9%	1,683	1,656	1.6%

Source: DBEDT

TABLE 49: Kona Visitor Characteristics: 2002 vs. 2001
(Arrivals by air)

Kona	TOTAL			DOMESTIC			INTERNATIONAL		
	2002	2001	% Change	2002	2001	% Change	2002	2001	% Change
Total Visitor Days	6,416,357	6,137,624	4.5%	5,369,661	5,077,721	5.7%	1,046,696	1,059,903	-1.2%
Total Visitors	1,033,614	1,027,781	0.6%	756,541	756,001	0.1%	277,073	271,780	1.9%
PARTY SIZE									
One	160,457	177,719	-9.7%	134,010	134,413	-0.3%	26,447	43,306	-38.9%
Two	456,905	466,281	-2.0%	368,072	373,938	-1.6%	88,834	92,343	-3.8%
Three or more	416,252	383,781	8.5%	254,459	247,650	2.7%	161,793	136,130	18.9%
Avg Party Size	2.15	2.06	4.5%	1.98	1.97	0.5%	2.62	2.31	13.6%
VISIT STATUS									
First-Time	356,303	379,144	-6.0%	239,268	254,670	-6.0%	117,035	124,474	-6.0%
Repeat	677,311	648,637	4.4%	517,273	501,331	3.2%	160,038	147,305	8.6%
Average # of Trips	4.60	4.40	4.5%	4.83	4.81	0.3%	3.98	3.26	22.1%
TRAVEL METHOD									
Group Tour	168,683	180,928	-6.8%	74,635	80,336	-7.1%	94,049	100,592	-6.5%
Package	442,072	451,228	-2.0%	249,283	256,366	-2.8%	192,789	194,862	-1.1%
Group Tour & Pkg	150,535	162,840	-7.6%	61,397	67,239	-8.7%	89,138	95,601	-6.8%
True Independent	573,394	558,466	2.7%	494,021	486,539	1.5%	79,373	71,927	10.4%
ISLANDS VISITED									
Oahu	521,382	535,260	-2.6%	302,126	316,263	-4.5%	219,256	218,997	0.1%
Maui County	289,239	310,686	-6.9%	232,438	251,044	-7.4%	56,801	59,642	-4.8%
...Maui	277,386	299,130	-7.3%	223,569	242,136	-7.7%	53,817	56,994	-5.6%
...Molokai	22,130	28,841	-23.3%	16,214	22,961	-29.4%	5,917	5,880	0.6%
...Lanai	24,856	33,839	-26.5%	20,140	28,960	-30.5%	4,716	4,880	-3.4%
Kauai	205,462	228,527	-10.1%	166,981	189,368	-11.8%	38,480	39,160	-1.7%
Big Island	1,033,615	1,027,858	0.6%	756,541	756,079	0.1%	277,073	271,780	1.9%
...Hilo	238,750	233,574	2.2%	156,283	173,545	-9.9%	82,467	60,029	37.4%
...Kona	1,033,614	1,027,781	0.6%	756,541	756,001	0.1%	277,073	271,780	1.9%
LENGTH OF STAY									
Oahu (days)	5.16	4.86	6.2%	5.12	4.52	13.2%	5.23	5.36	-2.4%
Maui (days)	4.03	3.90	3.2%	4.25	4.11	3.4%	3.10	3.01	3.1%
Molokai (days)	3.67	2.84	29.3%	4.06	3.16	28.6%	2.60	1.59	62.8%
Lanai (days)	3.86	3.47	11.3%	4.08	3.68	10.9%	2.95	2.24	31.8%
Kauai (days)	3.70	3.54	4.6%	3.84	3.65	5.3%	3.10	3.02	2.7%
Big Island (days)	6.81	6.76	0.8%	7.61	7.33	3.9%	4.63	5.18	-10.6%
...Hilo (days)	2.69	2.56	4.7%	2.95	2.74	7.8%	2.18	2.06	5.7%
...Kona (days)	6.21	5.97	4.0%	7.10	6.72	5.7%	3.78	3.90	-3.1%
Statewide (days)	11.11	10.93	1.7%	12.10	11.60	4.3%	8.43	9.05	-6.9%
ACCOMMODATIONS									
Hotel	692,022	681,476	1.5%	457,549	441,964	3.5%	234,473	239,512	-2.1%
...Hotel Only	555,644	567,850	-2.1%	345,736	349,841	-1.2%	209,908	218,009	-3.7%
Condo	173,961	159,371	9.2%	142,985	136,269	4.9%	30,976	23,102	34.1%
...Condo Only	114,061	112,287	1.6%	96,361	98,586	-2.3%	17,699	13,701	29.2%
Timeshare	94,107	83,744	12.4%	86,764	78,311	10.8%	7,344	5,433	35.2%
...Timeshare Only	63,947	60,937	4.9%	60,280	57,659	4.5%	3,667	3,279	11.8%
Apartment	5,288	10,295	-48.6%	3,740	7,795	-52.0%	1,548	2,500	-38.1%
Bed & Breakfast	25,050	23,551	6.4%	20,966	19,747	6.2%	4,084	3,804	7.4%
Cruise Ship	79,306	80,868	-1.9%	71,922	76,869	-6.4%	7,385	3,999	84.7%
Friends or Relatives	90,049	83,807	7.4%	76,167	74,527	2.2%	13,882	9,281	49.6%
PURPOSE OF TRIP									
Pleasure (Net)	865,075	845,760	2.3%	622,139	614,571	1.2%	242,936	231,189	5.1%
...Honeymoon/Get Married (Net)	85,130	66,116	28.8%	39,687	37,892	4.7%	45,443	28,224	61.0%
MC&I (Net)	86,911	84,817	2.5%	71,526	69,521	2.9%	15,385	15,296	0.6%
.....Convention/Conf.	52,947	52,063	1.7%	45,418	43,116	5.3%	7,529	8,946	-15.8%
.....Corp. Meetings	15,944	16,666	-4.3%	13,475	13,900	-3.1%	2,469	2,766	-10.8%
.....Incentive	20,248	17,852	13.4%	14,467	13,287	8.9%	5,781	4,565	26.6%
Other Business	34,659	27,207	27.4%	27,575	23,529	17.2%	7,084	3,677	92.7%
Visit Friends/Relatives	69,665	57,561	21.0%	58,356	48,212	21.0%	11,309	9,349	21.0%
Government/Military	5,294	4,710	12.4%	3,649	3,125	16.8%	1,645	1,585	3.8%
Attend School	4,156	4,302	-3.4%	2,542	2,138	18.9%	1,614	2,163	-25.4%

Source: DBEDT

**TABLE 50: 2002 Visitor Days by Island and MMA
(Arrivals by air)**

2002	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	U.S. WEST	U.S. EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA
Oahu	9,654,973	7,937,505	7,294,664	944,119	490,510	52,313	174,946	26,276	50,491	794,537	530,392	117,605	647,998
Maui	7,760,881	4,602,661	520,603	780,164	142,776	19,288	112,311	21,053	32,996	328,425	106,516	13,932	120,447
Molokai	166,916	93,248	28,728	23,165	4,264	1,433	2,691	703	707	9,799	3,796	794	4,590
Lanai	166,764	124,043	25,648	24,767	3,652	759	1,824	551	313	7,099	7,032	462	7,494
Kauai	3,445,136	2,018,272	161,312	230,762	59,729	8,032	44,334	6,790	14,260	133,146	39,473	10,950	50,422
Big Island	3,918,311	2,305,964	729,089	354,332	103,687	18,706	76,070	8,359	17,980	224,802	83,033	17,199	100,232
...Hilo	697,234	568,077	153,059	69,469	31,949	4,793	20,896	1,881	4,544	64,062	26,586	7,597	34,184
...Kona	3,221,077	1,737,887	576,030	284,864	71,738	13,913	55,173	6,478	13,437	160,740	56,446	9,602	66,048
STATE	25,112,982	17,081,693	8,760,045	2,357,310	804,620	100,531	412,176	63,732	116,748	1,497,808	770,241	160,941	931,182
DOMESTIC													
Oahu	9,413,853	7,646,094	92,781	210,780	385,769	42,768	153,281	24,714	46,807	653,339	70,133	17,545	87,678
Maui	7,606,400	4,551,014	13,751	139,307	113,430	18,558	89,818	19,762	31,614	273,181	9,274	3,111	12,385
Molokai	166,061	91,520	717	5,773	2,234	1,433	2,547	703	707	7,624	515	366	881
Lanai	164,189	122,584	557	5,867	3,409	759	1,778	239	313	6,498	377	362	740
Kauai	3,424,243	1,996,254	5,690	44,675	50,597	7,237	39,658	6,246	7,765	111,503	4,055	1,175	5,230
Big Island	3,855,044	2,271,306	11,212	75,496	80,153	17,470	66,860	7,946	17,096	189,524	6,415	2,724	9,139
...Hilo	676,009	555,315	2,949	14,424	17,961	4,205	16,665	1,822	4,041	44,693	1,646	601	2,247
...Kona	3,179,035	1,715,991	8,263	61,073	62,191	13,265	50,196	6,124	13,055	144,831	4,769	2,122	6,892
STATE	24,629,790	16,678,773	124,708	481,898	635,591	88,224	353,942	59,610	104,302	1,241,670	90,769	25,284	116,053
INTERNATIONAL													
Oahu	241,121	291,410	7,201,883	733,339	104,741	9,545	21,666	1,562	3,684	141,198	460,260	100,060	560,320
Maui	154,481	51,647	506,852	640,858	29,346	730	22,493	1,292	1,383	55,244	97,242	10,821	108,063
Molokai	854	1,728	28,011	17,392	2,031	0	144	0	0	2,175	3,281	428	3,709
Lanai	2,576	1,459	25,091	18,900	243	0	46	312	0	601	6,655	99	6,754
Kauai	20,894	22,018	155,623	186,086	9,133	795	4,676	544	6,495	21,643	35,418	9,774	45,192
Big Island	63,267	34,658	717,877	278,836	23,535	1,236	9,210	413	885	35,278	76,617	14,475	91,093
...Hilo	21,225	12,762	150,111	55,045	13,988	588	4,232	59	503	19,369	24,940	6,996	31,936
...Kona	42,042	21,896	567,766	223,791	9,547	648	4,978	354	382	15,909	51,677	7,479	59,156
STATE	483,193	402,920	8,635,336	1,875,411	169,029	12,307	58,234	4,122	12,446	256,138	679,472	135,657	815,130

TABLE 50: 2002 Visitor Days by Island and MMA (continued)
(Arrivals by air)

2002	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	OTHER	TOTAL VISITOR DAYS
Oahu	223,328	46,098	292,821	22,861	91,714	676,822	6,214	30,410	42,481	79,105	1,944,470	29,974,193
Maui	17,301	5,214	32,168	4,385	9,463	68,530	5,824	10,453	16,274	32,551	657,174	14,871,437
Molokai	2,187	141	2,508	680	653	6,169	192	614	412	1,219	14,717	348,550
Lanai	1,427	62	1,100	134	934	3,657	184	367	680	1,231	20,065	380,768
Kauai	9,738	3,389	7,130	1,848	2,794	24,900	872	2,503	4,903	8,279	290,454	6,362,682
Big Island	23,046	4,610	44,557	2,515	19,381	94,109	802	3,646	9,879	14,327	389,823	8,130,989
...Hilo	8,796	1,889	10,331	296	4,466	25,778	147	1,403	2,364	3,914	98,856	1,714,632
...Kona	14,250	2,721	34,226	2,219	14,915	68,331	655	2,244	7,515	10,413	290,967	6,416,357
STATE	277,028	59,515	380,284	32,423	124,938	874,186	14,089	47,993	74,630	136,712	3,316,702	60,068,620
DOMESTIC												
Oahu	174,668	10,508	46,759	3,781	11,215	246,930	5,613	24,513	39,650	69,775	997,319	19,418,549
Maui	14,012	1,820	6,054	951	1,886	24,723	5,824	9,624	14,702	30,150	518,736	13,169,648
Molokai	1,871	54	892	680	339	3,836	192	614	412	1,219	13,099	290,731
Lanai	1,102	62	293	134	778	2,369	184	353	680	1,218	12,971	316,994
Kauai	9,294	1,070	2,105	580	1,204	14,253	872	2,490	4,712	8,074	224,761	5,834,683
Big Island	15,466	1,713	8,207	932	2,419	28,737	802	3,589	9,689	14,080	288,082	6,742,622
...Hilo	5,273	219	1,160	296	1,675	8,622	147	1,390	2,213	3,750	64,953	1,372,961
...Kona	10,193	1,495	7,048	636	744	20,116	655	2,199	7,476	10,330	223,130	5,369,661
STATE	216,414	15,228	64,309	7,057	17,841	320,849	13,488	41,184	69,845	124,517	2,054,969	45,773,227
INTERNATIONAL												
Oahu	48,661	35,590	246,062	19,080	80,499	429,892	601	5,897	2,832	9,330	947,151	10,555,644
Maui	3,289	3,394	26,114	3,434	7,577	43,808	0	829	1,572	2,401	138,437	1,701,790
Molokai	316	87	1,616	0	314	2,333	0	0	0	0	1,617	57,819
Lanai	324	0	807	0	156	1,287	0	13	0	13	7,094	63,775
Kauai	445	2,319	5,025	1,269	1,589	10,647	0	13	191	204	65,692	527,999
Big Island	7,580	2,897	36,350	1,583	16,962	65,371	0	57	190	247	101,741	1,388,367
...Hilo	3,523	1,671	9,171	0	2,791	17,156	0	13	151	164	33,903	341,671
...Kona	4,057	1,226	27,179	1,583	14,171	48,215	0	44	39	83	67,837	1,046,696
STATE	60,614	44,286	315,974	25,366	107,097	553,338	601	6,809	4,785	12,195	1,261,733	14,295,394

**TABLE 51: 2002 Visitor Arrivals by Island and MMA
(Arrivals by air)**

2002	U.S. WEST MMA	U.S. EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						OCEANIA MMA		
TOTAL	U.S. WEST	U.S. EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA
Oahu	1,211,804	1,025,097	1,429,346	106,959	51,282	4,746	16,847	2,958	3,803	79,635	81,256	15,295	96,551
Maui	946,397	681,800	186,343	85,084	18,852	1,982	10,773	2,022	2,879	36,509	19,164	2,427	21,591
Molokai	27,591	21,427	13,820	4,039	766	128	485	106	149	1,634	1,366	165	1,532
Lanai	30,564	29,491	6,515	4,294	901	83	395	121	79	1,579	1,437	121	1,558
Kauai	447,923	348,451	97,386	33,566	10,073	957	5,856	801	1,946	19,633	8,960	1,493	10,453
Big Island	476,455	378,543	228,089	44,952	13,594	1,956	8,407	899	1,717	26,574	17,369	2,272	19,641
...Hilo	137,552	158,944	77,280	17,173	6,854	852	3,610	372	549	12,237	10,521	1,368	11,889
...Kona	407,893	297,943	196,874	37,914	10,676	1,555	6,933	751	1,460	21,375	14,634	1,893	16,527
STATE	2,486,914	1,582,563	1,483,121	189,890	67,431	6,946	25,266	4,749	6,883	111,275	91,911	16,924	108,835
DOMESTIC													
Oahu	1,172,492	978,908	14,646	20,954	38,145	3,720	14,202	2,559	3,429	62,055	11,972	2,451	14,423
Maui	928,311	670,850	2,331	14,892	14,717	1,885	9,174	1,760	2,648	30,185	1,592	416	2,008
Molokai	27,228	20,240	110	697	603	128	466	106	149	1,452	48	31	79
Lanai	29,921	28,561	117	715	776	83	347	78	79	1,362	56	31	87
Kauai	445,304	343,233	1,050	6,641	7,983	947	5,122	649	1,078	15,778	752	202	954
Big Island	470,091	370,728	1,626	9,014	10,298	1,822	7,339	833	1,620	21,913	1,099	349	1,449
...Hilo	134,855	153,733	544	3,583	4,094	718	2,780	306	485	8,384	384	106	490
...Kona	402,205	291,627	1,328	7,466	8,226	1,420	5,866	685	1,363	17,559	901	290	1,191
STATE	2,432,225	1,529,730	16,860	35,384	51,454	5,844	21,725	4,240	5,641	88,904	13,282	2,894	16,176
INTERNATIONAL													
Oahu	39,313	46,188	1,414,700	86,005	13,137	1,026	2,645	399	374	17,581	69,284	12,844	82,128
Maui	18,087	10,950	184,013	70,192	4,135	96	1,599	263	231	6,324	17,572	2,011	19,582
Molokai	363	1,187	13,710	3,342	163	0	19	0	0	182	1,318	134	1,452
Lanai	643	930	6,399	3,579	125	0	49	44	0	217	1,381	90	1,471
Kauai	2,619	5,218	96,336	26,926	2,090	10	734	152	868	3,854	8,208	1,291	9,500
Big Island	6,364	7,814	226,463	35,938	3,296	134	1,068	66	97	4,661	16,270	1,923	18,193
...Hilo	2,697	5,211	76,736	13,589	2,760	134	829	66	64	3,853	10,137	1,262	11,399
...Kona	5,689	6,316	195,546	30,448	2,450	134	1,068	66	97	3,815	13,733	1,603	15,336
STATE	54,689	52,833	1,466,261	154,506	15,977	1,102	3,541	509	1,242	22,371	78,629	14,030	92,659

TABLE 51: 2002 Visitor Arrivals by Island and MMA (continued)
(Arrivals by air)

2002	OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA MMA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA MMA	OTHER	TOTAL VISITORS
Oahu	35,781	5,969	43,212	2,636	12,221	99,819	901	3,256	5,789	9,946	216,920	4,276,077
Maui	4,843	1,369	10,946	1,177	2,629	20,964	588	1,528	2,963	5,079	89,285	2,073,051
Molokai	508	78	693	18	137	1,434	37	102	143	282	3,376	75,134
Lanai	590	38	700	17	198	1,544	36	125	159	321	5,009	80,875
Kauai	2,430	873	1,571	274	791	5,940	166	467	1,026	1,658	40,887	1,005,898
Big Island	4,729	1,073	6,699	341	3,049	15,890	154	564	2,002	2,720	50,449	1,243,313
...Hilo	2,757	728	3,764	63	2,033	9,346	77	264	772	1,113	22,915	448,449
...Kona	3,501	769	4,734	308	2,629	11,940	145	415	1,582	2,142	41,006	1,033,614
STATE	38,923	7,137	48,174	3,950	13,163	111,347	1,088	4,245	7,758	13,092	302,019	6,389,058
DOMESTIC												
Oahu	25,882	1,440	7,028	605	1,752	36,708	610	2,601	5,314	8,525	114,458	2,423,169
Maui	3,499	370	1,218	186	395	5,668	575	1,351	2,702	4,628	66,179	1,725,051
Molokai	263	32	104	18	29	446	37	102	143	282	2,618	53,152
Lanai	276	38	89	17	38	459	36	112	159	307	2,905	64,433
Kauai	2,164	194	453	113	173	3,097	140	454	1,003	1,596	32,260	849,913
Big Island	2,764	241	763	144	283	4,195	129	541	1,943	2,612	37,052	918,680
...Hilo	1,539	98	315	63	140	2,155	52	251	717	1,020	13,657	318,422
...Kona	2,118	202	587	111	188	3,207	120	391	1,573	2,084	29,874	756,541
STATE	27,981	1,825	7,915	811	1,980	40,512	1,008	3,433	7,225	11,665	187,392	4,358,850
INTERNATIONAL												
Oahu	9,898	4,529	36,184	2,031	10,469	63,111	291	655	475	1,420	102,463	1,852,908
Maui	1,344	1,000	9,727	991	2,234	15,296	13	177	261	451	23,105	348,000
Molokai	245	46	589	0	108	988	0	0	0	0	758	21,983
Lanai	314	0	611	0	160	1,085	0	13	0	13	2,104	16,441
Kauai	267	679	1,118	161	618	2,844	26	13	23	62	8,627	155,985
Big Island	1,965	832	5,936	196	2,766	11,696	25	23	59	108	13,397	324,633
...Hilo	1,218	630	3,449	0	1,893	7,190	25	13	55	93	9,258	130,028
...Kona	1,382	566	4,148	196	2,441	8,733	25	23	9	58	11,132	277,073
STATE	10,942	5,312	40,259	3,139	11,183	70,835	81	812	534	1,426	114,627	2,030,207